

A_{Ph}A2022

A_{Ph}A Academy of Student Pharmacists

Policy Vice Presidents Meet-Up

March 19, 2022
San Antonio, TX

Introductions



Brooke Kulusich

APhA-ASP Speaker of the House
University of Pittsburgh School of Pharmacy
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Zachary Coleman

APhA-ASP National Policy Standing Committee Chair
Washington State University CPPS
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Agenda

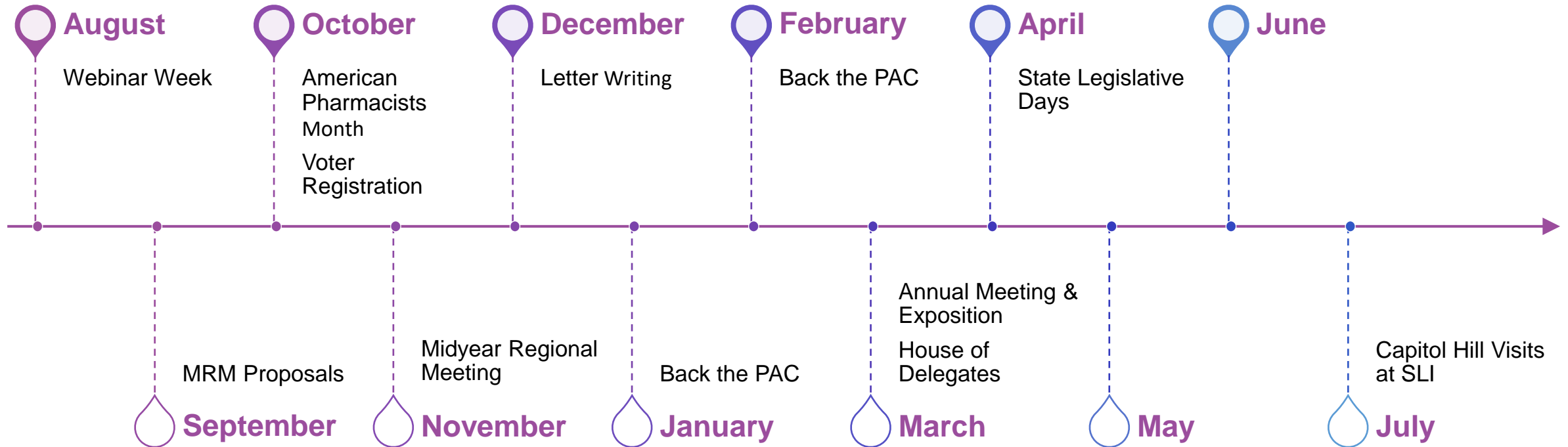
1. Discuss Chapter Policy Vice President roles & responsibilities
2. Review your role in the APhA-ASP Policy Process
3. Discover useful resources
4. Share best practices and tips for success
5. Breakout into interest groups

APhA-ASP Policy Vice President Roles & Responsibilities

PVP Roles & Responsibilities

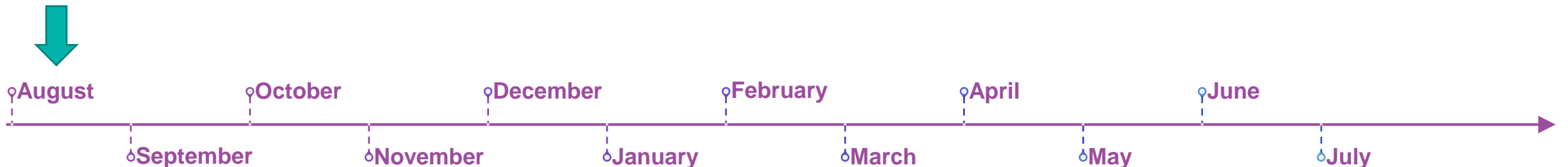
- Coordinate development of proposed resolutions for MRM
- Organize of American Pharmacists Month events
- Spearhead Back the PAC campaign
- Forge relationships with legislators, local and state pharmacy associations, and community stakeholders
- Communicate regularly with regional and national officers
- Serve as chapter delegate at MRM and APhA Annual Meeting
- Execute chapter events related to policy and advocacy
- **INSPIRE chapter members to become advocates for our profession**

Timeline of Key Events



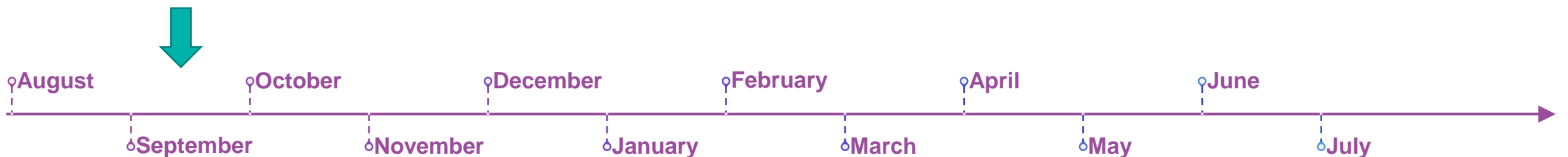
Webinar Week

- Series of webinars led by your APhA-ASP National Executive Committee and National Standing Committee members that provides detailed information about the roles and responsibilities of each leadership position
- **Your role:** Attend to discover resources your chapter can utilize to optimize success for the upcoming year



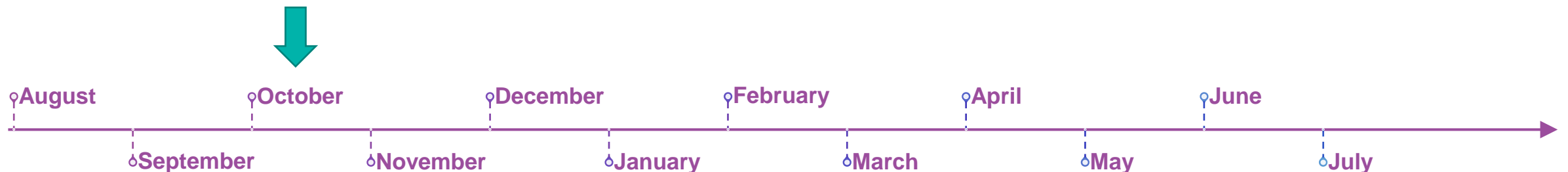
APhA-ASP Policy Development Process & Midyear Regional Meeting (MRM)

- Policy development allows APhA-ASP to create common goals that advance our profession and ultimately better serve our patients
- **Your role:** PVPs lead the policy development process at their chapters and engage chapter members in the resolution writing process



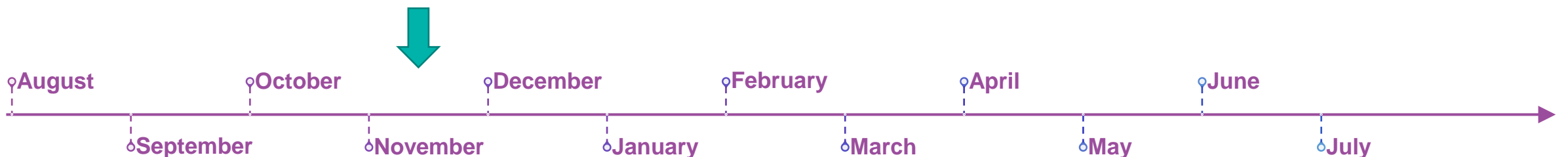
American Pharmacists Month (APhM)

- October is American Pharmacists Month, an annual campaign to draw attention to your chapter's work and celebrate the pharmacy profession
- **Your role:** Generate excitement about APhM within your chapter and community



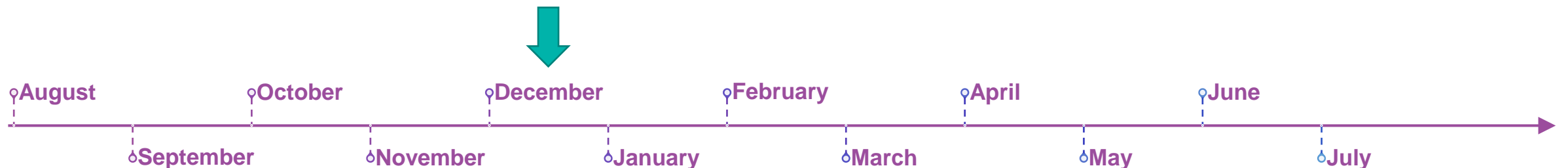
Voter Registration Drives

- Coordinated effort to register new voters that can determine the direction of the country and profession
- **Your role:** Engage student pharmacists in civic engagement and the legislative process through voter registration booths



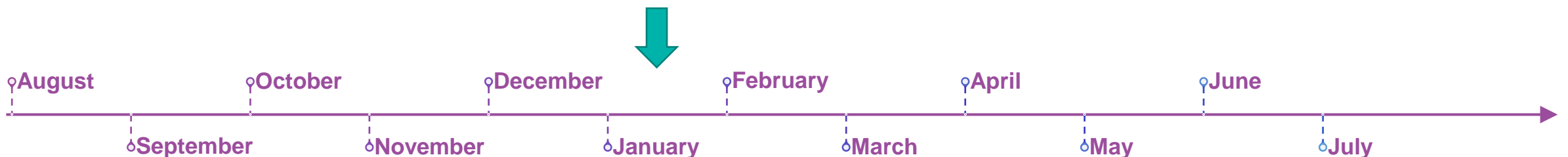
Letter Writing

- Opportunity to educate legislators on the value of pharmacists in the community and advocate for issues facing the profession
- **Your role:** Engage chapter in the state or nationwide process of advocacy by writing letters to legislators on the pharmacy issues and hot topics



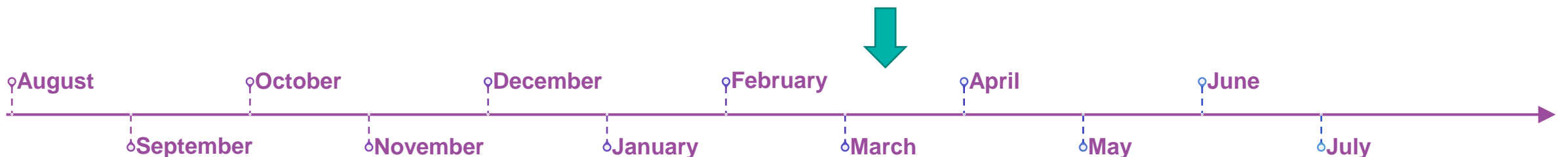
Back the PAC

- Annual competition between APhA-ASP Chapters to raise money for the APhA Political Action Committee
- The APhA PAC then donates to pharmacy-friendly Senators and Representatives on the federal level that push the profession forward
- **Your role:** Coordinate events and competitions within your chapter to raise money and to advocate for the important issues



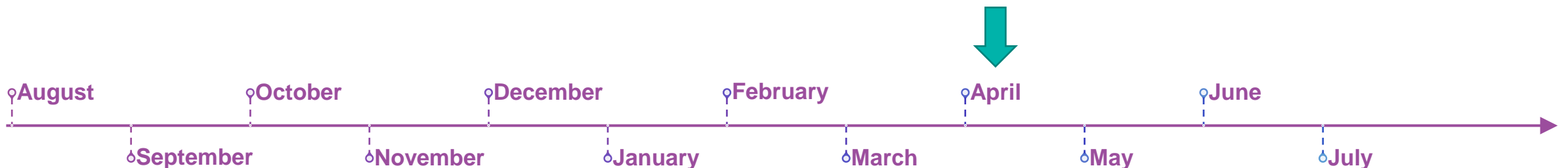
APhA-ASP House of Delegates

- Communicate with your chapter members to educate and inform on current resolutions
- **Your role:** Serve as a delegate to vote and debate as representative on selected resolutions from MRM



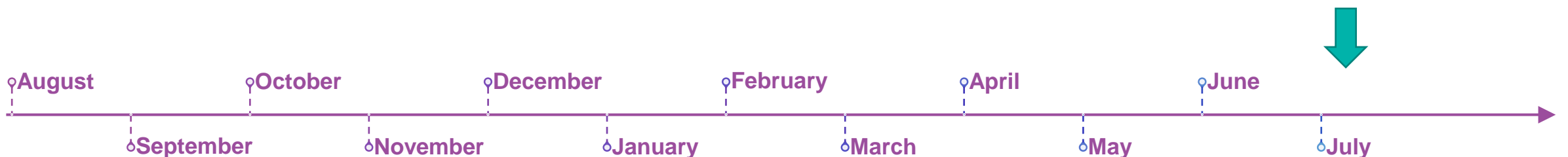
State Legislation Days

- Collective advocacy and coordination by schools and colleges of Pharmacy, APhA-ASP members, or state associations
- Every year is different based on current legislation being proposed on the state and federal level, hot topics, and current events
- **Your role:** Engage and educate your chapter members in preparation for State Legislative Days



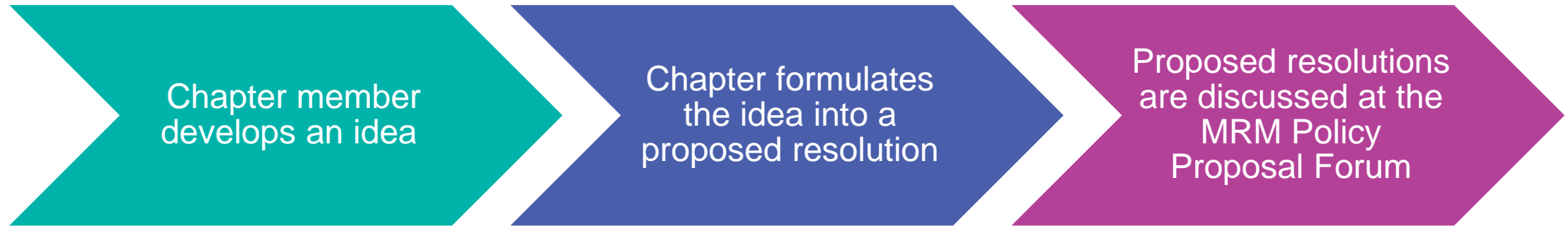
Capitol Hill Visits – Student Leadership Institute

- Leadership conference in Washington DC, Summer of 2022
- Opportunity for networking and advocacy
- **Your role:** Learn from leaders and advocates in the profession

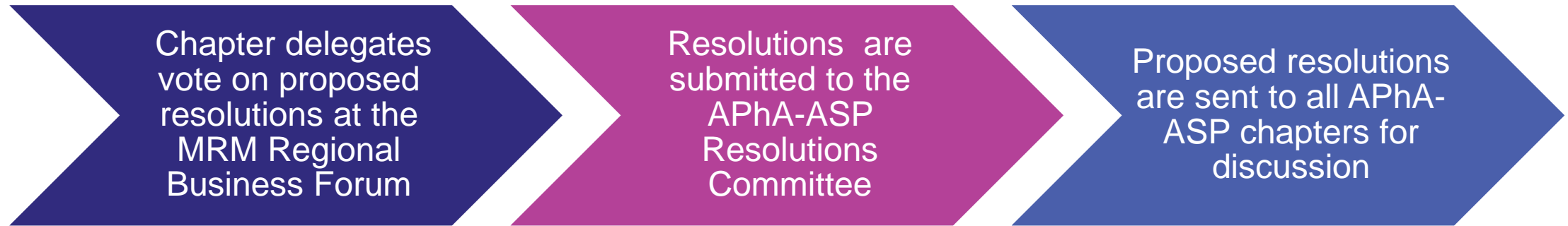


Your Role in the APhA-ASP Policy Process

Policy Process



Policy Process



Policy Process



Policy Process



Anatomy of a Proposed Resolution

APhA Academy of Student Pharmacists
Midyear Regional Meetings



PROPOSED RESOLUTION FORM

Region #: 7

Proposing APhA-ASP Chapter: Oregon State University College of Pharmacy

Proposed Resolution Title/Topic:
Value-Based Reimbursement

Proposed wording (*desired action(s)*):
APhA-ASP encourages the pharmacy profession to work towards value-based reimbursement methods.

Background Statement (list reasons for the action(s) / pros and cons / references or resources):

The current most common pharmacy payment method is based on reimbursement for dispensing services without accounting for the clinical services that pharmacists provide. Pharmacists provide medication counseling and disease state management, optimize medication therapy, and improve patient adherence. New payment methods throughout the field are needed to support pharmacists' role as healthcare providers. The current method promotes quantity of prescriptions filled, while value-based reimbursement promotes quality of care. It is centered around patient outcomes and increasing access to care. Value-based reimbursements are calculated using data reported by providers (including adverse events, overall population health, hospital readmissions, etc.)¹. Patient adherence (and therefore outcomes) can be improved due to counseling provided by a pharmacist and can be used as data to calculate payment². This would give pharmacists incentive to provide the best possible counseling to patients. Overall, it would lead to pharmacists receiving reimbursements for all the services they provide, and prioritization of patient outcomes.

References:

1. Bean, B et al. (2018, June). Value Based Payment Models. ASHP.
2. Mercadante, A. R. et al. (2020). Choosing evolution over extinction: Integrating Direct Patient Care Services and value-based payment models into the community-based pharmacy setting. *Pharmacy*, 8(3), 128. <https://doi.org/10.3390/pharmacy8030128>

Are there any adopted resolutions currently on the books related to this Proposed Resolution? Yes__ No_x__

If yes, please provide the number and title of the adopted resolution(s) as well as your rationale for the addition of this Proposed Resolution:

Author of Proposed Resolution: Emma Fleck

Author Phone Number: 503-298-9984

Author Email Address: fleckem@oregonstate.edu

APhA2022

APhA-ASP Policy Vice President Resources

Resources

Pharmacist.com -->
Students --> Officer
Resources --> Policy Vice
President Toolkit

Additional Resources For Chapter Vice Presidents And Chairs

Leadership And Project Management Resources

Summer Leadership Institute 2020 Project Management Session

Patrick Lencioni Five Dysfunctions of a Team Video

Successful Delegation Article

How Great Leaders Inspire Action

Communications Vice Presidents

Communications Vice President Toolkit

Summer Leadership Institute 2020 Communications Vice President Session

APhA2017 Communications Vice President Workshop

Finance Vice Presidents

Budgeting

Sample Budgets

Fundraising

Chapter Tax Information (IRS)

Chapter Banking Information Update Form

APhA2017 Finance Vice President Workshop

International Vice Presidents

International Vice President Toolkit, and IPSF Campaign, Project and Student Exchange Resources

Summer Leadership Institute 2020 International Vice President Session

Membership Vice Presidents

Resources, Promotional Materials, and Membership Vice President Toolkit

Virtual Membership Box

Member Benefit Presentation

Sample Membership Activities Calendar

Member Brochure

Patient Care Vice Presidents And Program Chairs

Planning Guides, Resources, and Reporting Guidelines

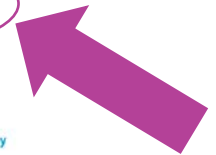
APhA2017 Patient Care Vice President Workshop

Policy Vice Presidents

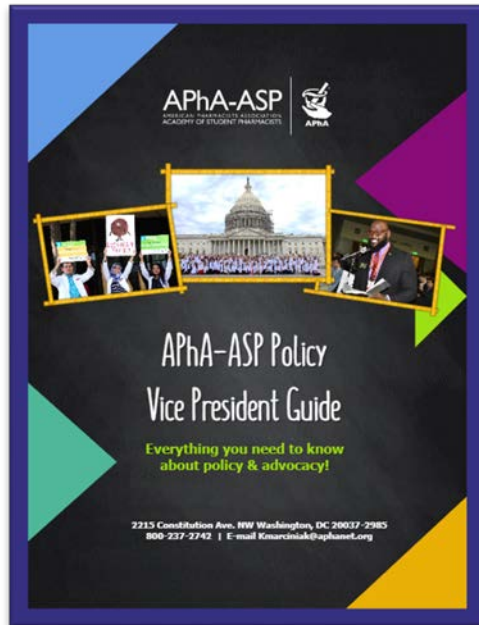
Policy Vice President Toolkit

Policy and Advocacy Resources

Summer Leadership Institute 2020 Policy Vice President Session



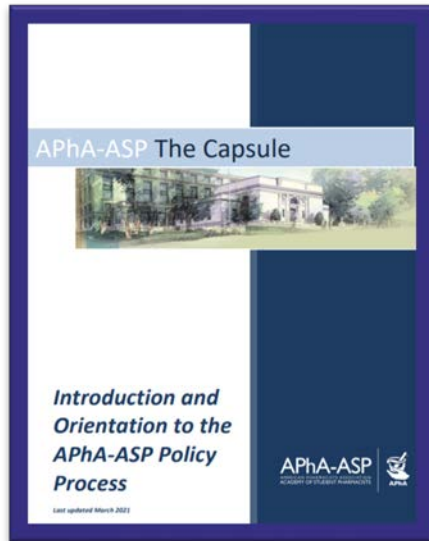
Resources



[APhA-ASP](#)
[PVP Guide](#)

- Reviews PVP roles and responsibilities
- Details the APhA-ASP Policy Process
- Discusses opportunities about community and member engagement
- Outlines APhA-ASP policy leadership opportunities

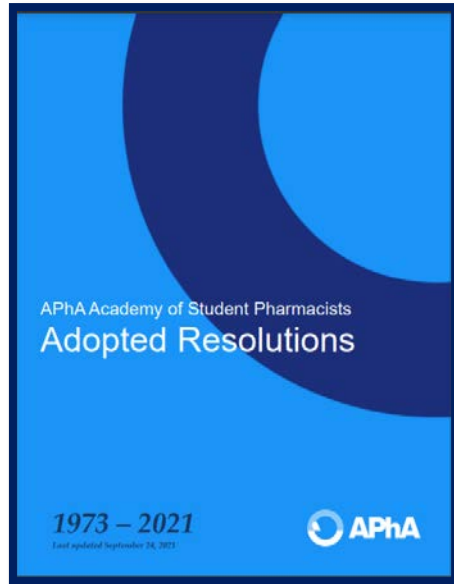
Resources



[The Capsule](#)

- Provides in-depth review of the APhA-ASP Policy Process
- Reviews APhA Policy-related Committees/ Actions
- Details the structure of APhA
- Describes roles of APhA-ASP National Standing Committees

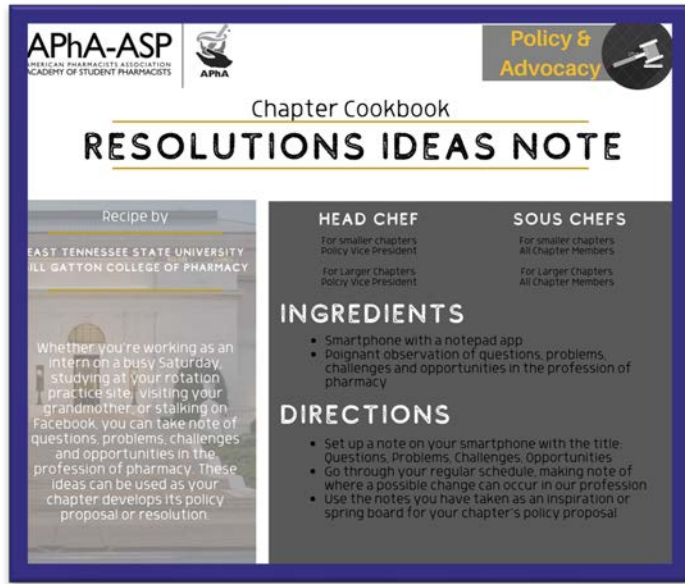
Resources



[Adopted
Resolutions](#)

Includes list of all APhA-ASP Adopted Resolutions 1973-2021

Resources



- Overviews successful past policy events and ideas
- Outlines the resources and "ingredients" required

[Policy/ Advocacy Cookbook](#)

Best Practices for APhA-ASP Policy Vice Presidents

Best Practices Examples

- [Chapter Achievement Report](#)
- [APhM Radio Announcement](#)
- [Pizza and Policy](#)
- [Back the PAC](#)
- [Policy Postcards](#)

Chapter Achievement Report



APhA-ASP Chapter Achievement Report

Welcome to the 2020-2021 APhA-ASP Chapter Achievement Report (CAR) form. Annual submission of the CAR form is required for all APhA-ASP Chapters to maintain their charter. Submission of the CAR offers tremendous learning opportunities for members and the opportunity for chapters and individuals to be showcased during the APhA-ASP Awards Ceremony at the APhA Annual Meeting & Exposition.

We understand that the 2020-2021 year has presented challenges to all APhA-ASP chapters. This year as you write your chapter's CAR, we hope that you focus on the accomplishments of your chapter and the way in which you have adapted to changes and overcome obstacles presented by the ongoing COVID-19 pandemic. **Please include all activities directly related to COVID-19 outreach in Section 3.** The APhA-ASP Awards National Standing Committee is able to recommend to the APhA Board of Trustees and Staff new awards if it is concluded that such Award(s) serve in the best interest of the Academy and student pharmacist members.

APhA-ASP Chapters will complete the following information on their school or college of pharmacy, structure of the APhA-ASP chapter, and the impact of APhA-ASP activities. Additionally, APhA-ASP chapter may submit photos and supplemental materials via Dropbox. An invitation to the Dropbox folder was sent to all APhA-ASP Chapter Advisors and chapter leaders currently identified in the APhA chapter administrative account.

If you or another chapter has previously started and saved an incomplete form, you can click here to access and complete the form: [Access a previously saved APhA-ASP CAR Form](#)

Complete information on the APhA-ASP reporting and awards process can be found on the website at pharmacist.com/apha-asp-chapter-achievement-awards-program.

Questions about your chapter achievement report? Please contact Crystal Atwell, APhA Director of Student & New Practitioner Development, at CATwell@aphanet.org or 202-429-7586.

Section 4: APhA-ASP Chapter Advocacy and Policy Activities

Provide the total number of legislative advocacy events conducted by your chapter. (e.g. 14) *

Select the legislative events that your APhA-ASP Chapter participated in or conducted. *

- ☐ APhA-ASP Off Script Podcast
- ☐ Letter writing / postcard campaigns
- ☐ Hosting Congressional Member on campus / at a pharmacy
- ☐ Hosting State Legislative Member on campus / at a pharmacy
- ☐ Voter registration drive
- ☐ State legislative day
- ☐ Visit to the US Capitol to meet with congressional member
- ☐ Other

Describe your implementation, innovation, involvement, and impact of your legislative advocacy activities and events. *

APhM Event



Policy &
Advocacy



Chapter Cookbook

AMERICAN PHARMACISTS MONTH RADIO ANNOUNCEMENT

Recipe by

THE OHIO STATE UNIVERSITY COLLEGE OF PHARMACY

Our Operation Immunization Committee, in collaboration with American Pharmacists Month Committee, created a 30 second public service radio announcement that was aired multiple times on 97.1 "The Fan" Sports Radio. We targeted an Ohio State football Saturday pre-game show to provide awareness of pharmacists and vaccinations to the Columbus Community.

This gives your chapter a great opportunity to reach the community and advocate for the profession. We focused on APhM and encouraging listeners to visit a local pharmacy to get their flu shot.

HEAD CHEF

Operation Immunization Committee
APhM Committee

SOUS CHEFS

Local radio stations
Policy Vice President

INGREDIENTS

- A relatively popular radio station with a reasonable price for a radio spot
- A time frame that will have a lot of listeners
- Content for the spot
- An available budget to cover the cost

DIRECTIONS

- Contact a radio station to identify cost and a time for the ad to air
- Develop your content
- Advertise the spot
- Ask for a copy of the audio to share via social media

COOK TIME

Several weeks to contact radio stations, determine a budget, decide on a date and create content

Pizza & Policy

APhA-ASP
AMERICAN PHARMACISTS ASSOCIATION
ACADEMY OF STUDENT PHARMACISTS



**Policy &
Advocacy**



Chapter Cookbook

PIZZA & POLICY

Recipe by

**THE UNIVERSITY OF
TENNESSEE HEALTH SCIENCE
CENTER COLLEGE OF
PHARMACY**

"Don't let members think they
are talking policy, it can be very
daunting. Instead keep it fun
and a secret!"

- Laura Sosinski
2019-2020 National Policy
Standing Committee Chair

HEAD CHEF

Policy -Vice President

SOUS CHEFS

State Association Liaison
Policy Committee

INGREDIENTS

- Good open-ended questions
- Pizza
- A note taker
- A discussion facilitator
- Paper for the tough topics

DIRECTIONS

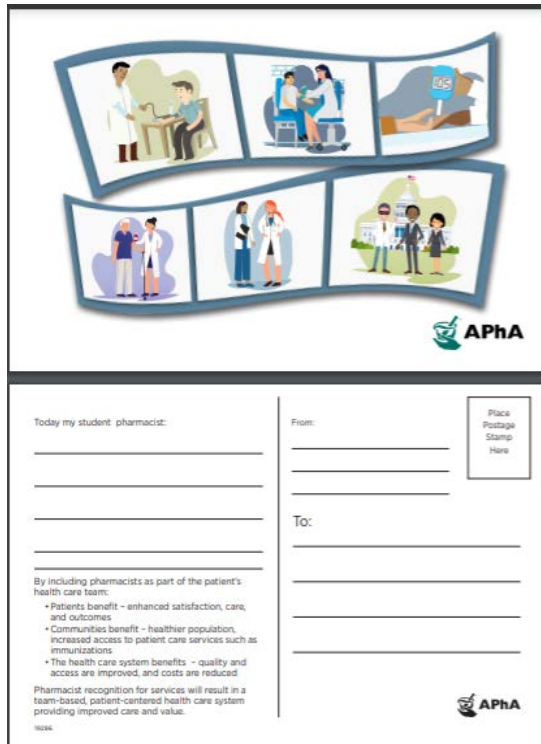
- Order pizza and set up various open ended questions such as: What worries you while in the pharmacy? What would you change about the curriculum? What do you wish you could do at work?
- Allow students to participate in these questions both verbally and on paper if someone is too shy.
- Encourage Follow-up
- Develop your policy proposal
- Reveal to your chapter the purpose of the night

Back the PAC Event

- Pies the President
- Game Nights
- Themed Night
- Headshots



Policy Postcards



The postcard features a header with six illustrations of healthcare scenarios: a pharmacist consulting with a patient, a pharmacist working at a computer, a pharmacist administering a vaccine, a pharmacist with a patient, a pharmacist with a child, and a pharmacist with a group of people. The APhA logo is in the bottom right of the header.

Today my student pharmacist:

By including pharmacists as part of the patient's health care team:

- Patients benefit - enhanced satisfaction, care, and outcomes
- Communities benefit - healthier population, increased access to patient care services such as immunizations
- The health care system benefits - quality and access are improved, and costs are reduced

Pharmacist recognition for services will result in a team-based, patient-centered health care system providing improved care and value.

From: _____

To: _____

Place Postage Stamp Here

APhA

How to use APhA-ASP's

VIRTUAL POLICY POSTCARDS

in YOUR chapter!

WHAT IS A VIRTUAL POLICY POSTCARD?



The APhA - ASP Virtual Policy Postcards present a unique opportunity for student pharmacists and patients to send an email to their legislator to advocate for patient care and the profession of pharmacy



Virtual Policy Postcards allow APhA-ASP chapters to implement Policy Postcards into virtual events.

Q&A with outgoing National Policy Standing Committee (PSC)

Guest Speaker:
Mary Ryan-Douglass
Director, Political Programs
(APhA)

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Thank you!

Policy Vice Presidents Meet-up



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