



APhA Academy of Student Pharmacists

# Webinar Week

Connect.  
Share.  
Learn.

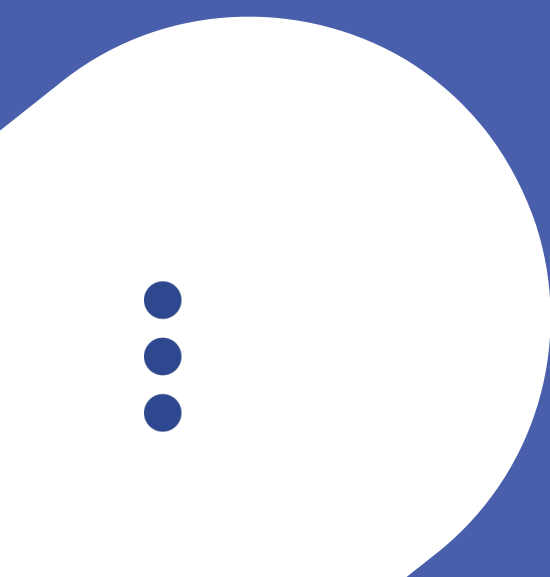



# We are so excited you're here!

## **A few housekeeping items for the night:**

- Utilize chat/Q&A feature to submit your questions throughout the night
- Share a pic on Instagram and tag @aphaasp
- Keep your phone nearby
- All slides, recordings and notes from webinar week will be made available on the Webinar Week home page

# What is Webinar Week?



- 
- Opportunity to learn position specific updates
  - Discover valuable resources to support you in your role
  - Connect & collaborate with fellow student pharmacist leaders from across the US!

# Webinar Week

Monday	Tuesday	Wednesday	Thursday	Friday
August 7 <sup>th</sup>	August 8 <sup>th</sup>	August 9 <sup>th</sup>	August 10 <sup>th</sup>	August 11 <sup>th</sup>
Webinar Week Kick-off (9-10 pm ET)	Advisors Meet-up (1-2 pm ET)  Presidents/ Presidents-elect (9-10:30 pm ET)	Membership VPs (9-10 pm ET)	Communications VPs (8:30-9:30 pm ET)  Patient Care VPs (9:30-10:30 pm ET)	
August 14 <sup>th</sup>	August 15 <sup>th</sup>	August 16 <sup>th</sup>	August 17 <sup>th</sup>	August 18 <sup>th</sup>
	Policy VPs (8:30-9:30 pm ET)  Finance VPs (9:30-10:30 pm ET)	International VPs (8-9 pm ET)  Patient Care Chairs (9-10:30 pm ET)		





APhA Academy of Student Pharmacists

# Presidential Theme

2023-2024



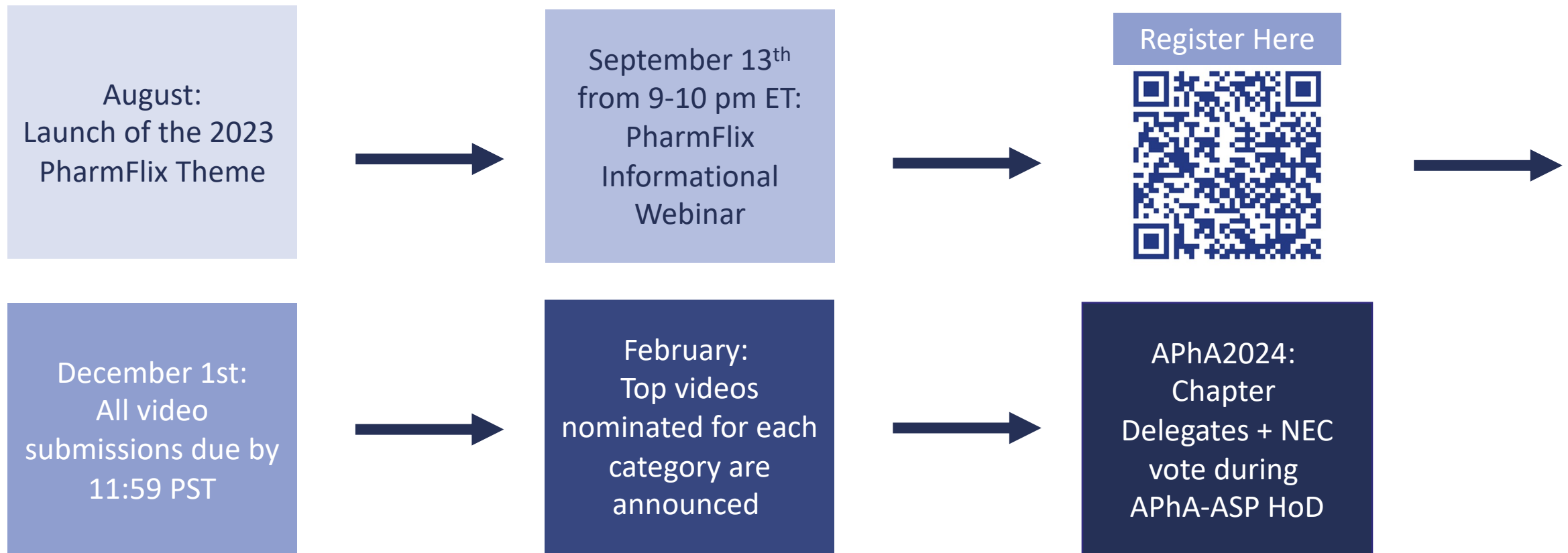
PharmFlix Theme

*Unleash Your Potential  
in APhA-ASP*



# 2023 PharmFlix Competition

*Unleash Your Potential in APhA-ASP*



# APhA-ASP Overview

**4**  
Conferences  
for Students

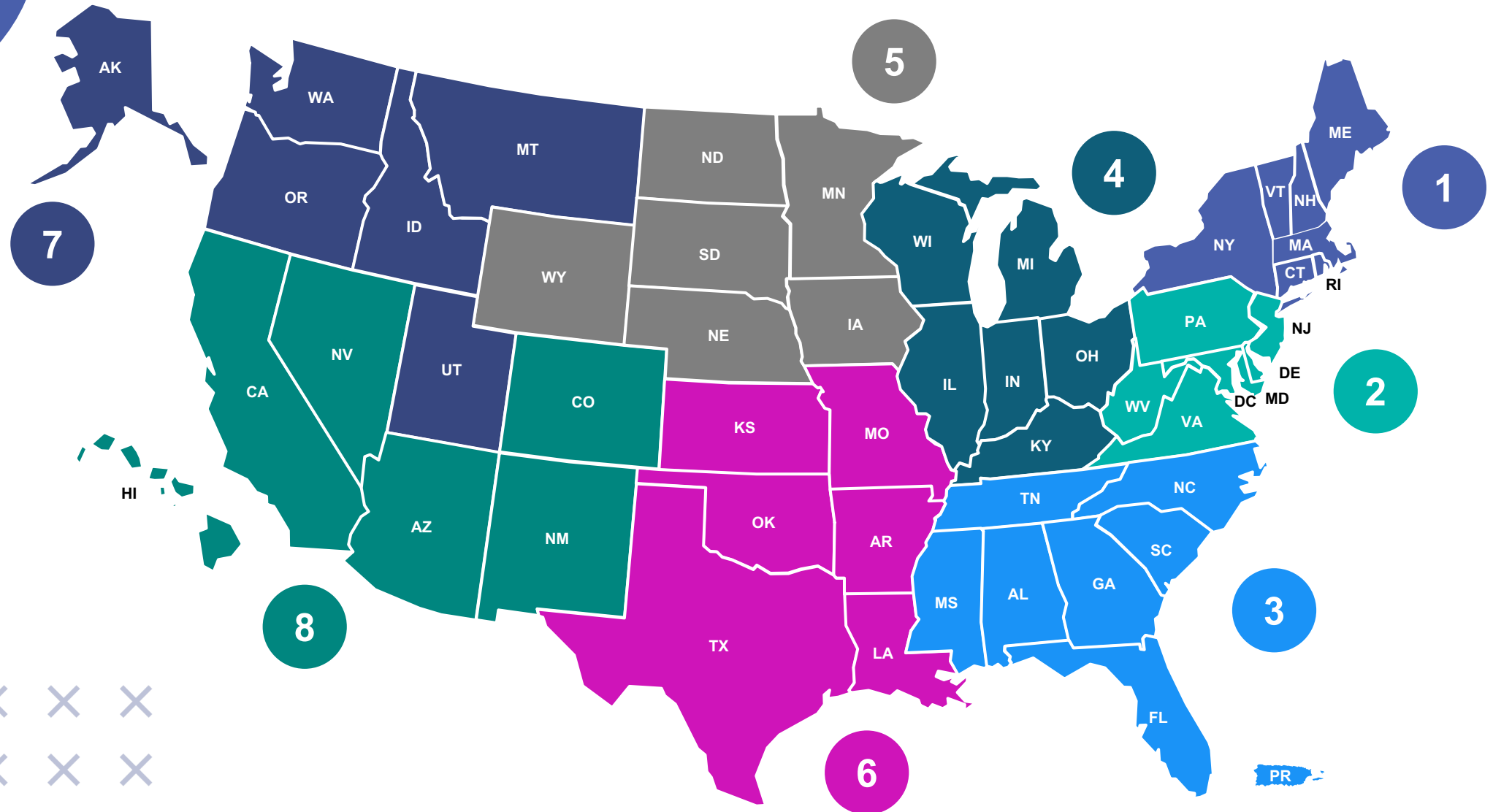
**142**  
Chapters

**12,000+**  
Student  
Pharmacists

**1**  
Student on the  
APhA Board of  
Trustees



# AphA-ASP Regions



# APhA-ASP Leadership Structure





# Chapter Executive Committee

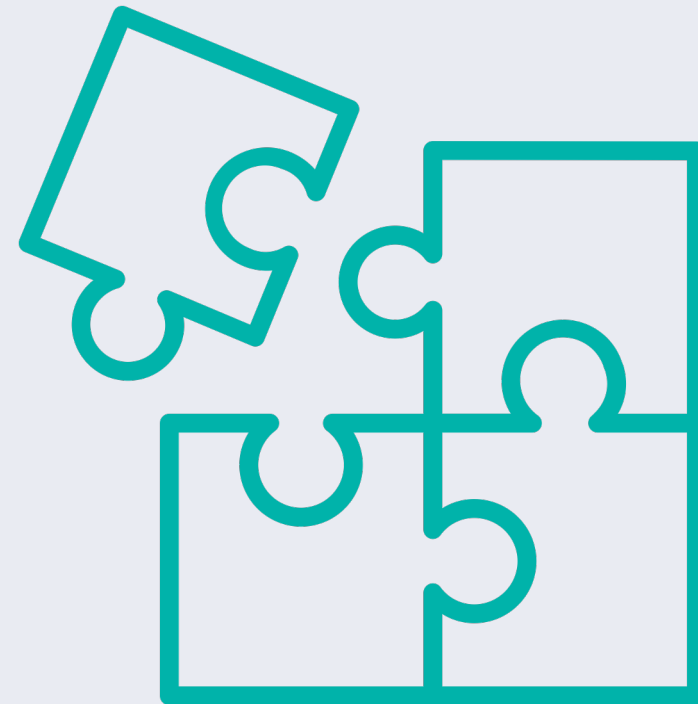


- President
- President-elect
- Communication VP
- Finance VP
- International VP
- Membership VP
- Patient Care VP
- Policy VP
- New Practitioner Mentor
- Advisor(s)

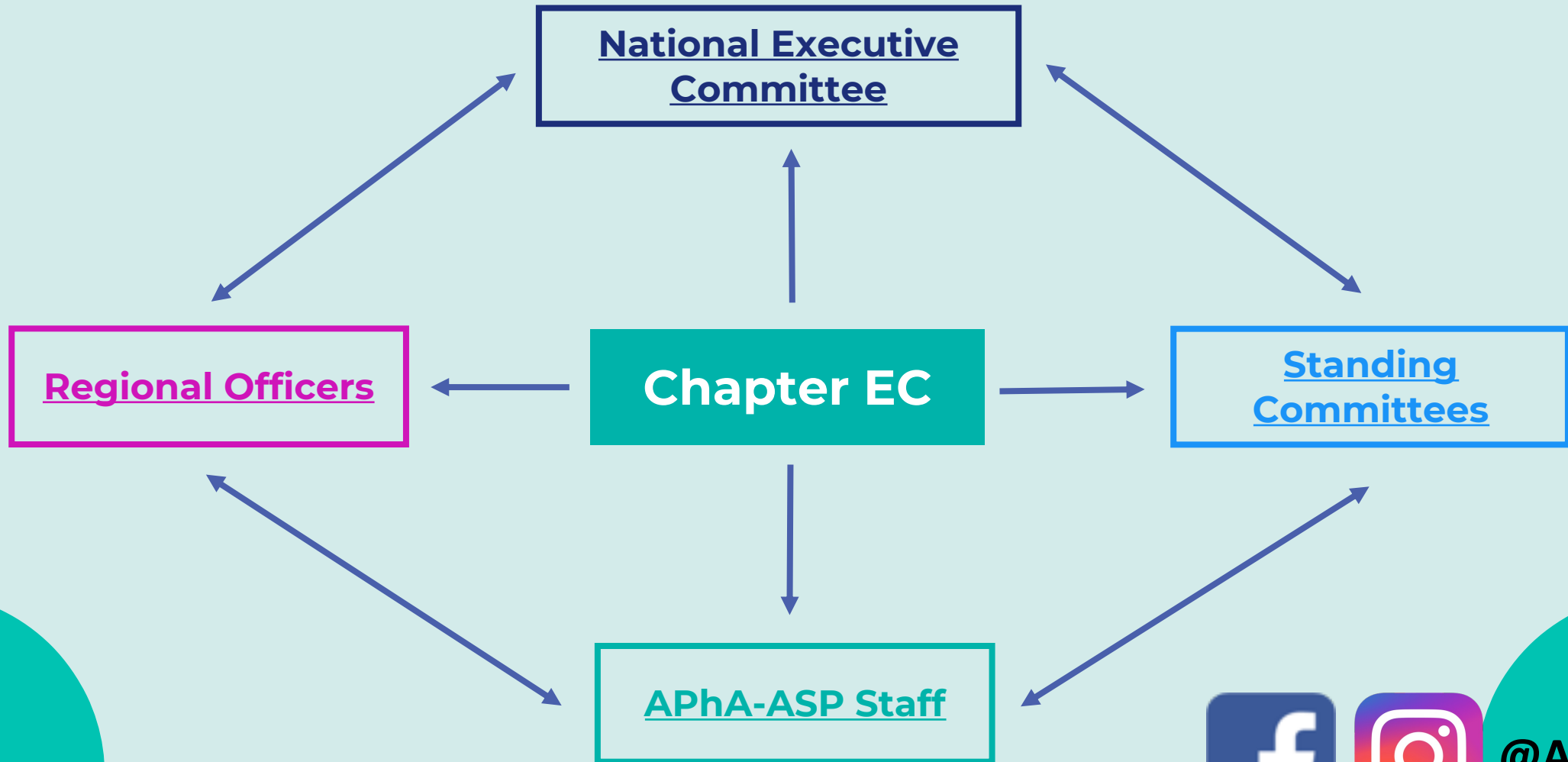


# Make The Most of Your Team

- You are an integral part of your team
- Your thoughts and ideas matter
- Be bold and believe in yourself
- Build connections that will last a lifetime
- Ask for help when needed



# Connect at All Levels



@APhAASP

# Chapter Outreach Visits



# Chapter Outreach Visits

## What is a Chapter Outreach Visit?

APhA-ASP chapters may request to have a member from the APhA-ASP NEC or APhA Student Development Staff visit their school either in-person or virtually

## Why should chapters consider having a Chapter Outreach Visit?

- Make the most of available opportunities
- Sharing of conversations, guidance, and resources
- Help showcase APhA-ASP membership benefits (ie. patient care projects, leadership and career development opportunities, scholarships or publications, meetings, etc.)
- Help facilitate conversations with Chapter Advisors, school administration, and Chapter Executive Committee

# Chapter Outreach Visit Toolkit

Additional information and details can be found in the new Chapter Outreach Visit Toolkit

- Tips and Tricks for Hosting a Visit
- Pre-visit Recommendations
- Post-visit Recommendations
- Sample Agendas

*Sent to Chapters via email once visit date confirmed*

# Chapter Outreach Visit – Next Steps

Already Submitted  
an Interest Form

Watch for an email  
from Elise Damman  
with next steps

Interested and  
Need to Submit a  
Form

Submit an interest  
form BY August 25,  
2023  
(one per Chapter)

Unsure About  
Hosting a Visit

Reach out to a  
member of the NEC  
or MESC to get  
more information



# Outreach Visits



Submission Deadline  
August 25, 2023





# **Fall Membership Drive Reminders**

# Webinar Recording

"The Real MVP" Training for All Chapter Leaders

Slides available in the  
Virtual Membership Box



Recording Available Here



# ●●● Goals and Incentives Review

## **Chapter Goals**

- Tier 1: 40% of total enrollment for on-campus student pharmacists
  - Includes any professional student pharmacist not in their final-year of the program
- Tier 2: 60% of total enrollment for on-campus student pharmacists
  - Includes any professional student pharmacist not in their final-year of the program

## **Registration Deadline:**

- October 31st

## **How are Fall Membership goals determined?**

- Based on enrollment of professional students for Fall 2023 Semester
  - If chapter does not submit enrollment data, then 2022 data from AACCP will be used
  - For schools with satellite campuses, membership goals will be based off total enrollment across all locations

# Goals and Incentives Review

- Chapters who, at minimum, reach their **40% enrollment goals** by October 31st will:
  - Receive a discount on the 2024 APhA Annual Meeting and Exposition registration for all active chapter members (\$39 per person value)
  - Be entered for a drawing to win \$750
    - Cash prize to be used at the chapter's discretion
  - Have all chapter members entered into a nationwide cash drawing
    - 1 individual will win \$500
    - 3 individuals will win \$250
    - 10 individuals will win \$100

*\*individuals must have an active membership at the time of drawing to be eligible for individual prizes*

# Goals and Incentives Review

- Chapters who, at minimum, reach their **60% enrollment goals** by October 31st will:
  - Receive a discount on the 2024 APhA Annual Meeting and Exposition registration for all active chapter members
    - \$39 per person value
  - Receive half-off registration to the 2024 APhA Annual Meeting and Exposition for up to 10 chapter Executive Committee Members
    - \$150 per person value
  - Be entered for a drawing to win \$1500
    - Cash prize to be used at the chapter's discretion
  - Have all chapter members entered into a nationwide cash drawing
    - 1 individual will win \$500
    - 3 individuals will win \$250
    - 10 individuals will win \$100

*\*individuals must have an active membership at the time of drawing to be eligible for individual prizes*

# ● ● ● Recruitment is Everyone's Job

- **Tips and Tricks for Success**

- Happy members tell other members – your energy is contagious!
- Engage your faculty and staff
- Create consistency with annual, monthly, or weekly events
- Collect contact info at events to follow up with potential members
- Personal connections make a difference in creating a sense of belonging in APhA-ASP
- Find fun and exciting ways to incorporate the APhA-ASP theme
- Be willing to speak about your **WHY**
- Consider ways you and your team can help turn a no/maybe into a **YES!**

# Webinar Week MVP Session

## When?

- Wednesday, August 19<sup>th</sup> from 9:00 – 10:00 pm ET

## Who?

- Chapter MVPs
- Membership and recruitment is everyone's job, so all are welcome!

## What?

- Connect with fellow MVPs to learn about position updates, share ideas, and ask questions about your important role



**REGISTER**



# American Pharmacists Month



# American Pharmacists Month

## October

Recognize how pharmacists improve medication use, advance patient care, improve patient access and public health across practice settings



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# American Pharmacists Month

## ***Challenge Your Chapter To Advocate for Our Profession***

- ✓ Meet with your legislators – in person or virtually
- ✓ Host a voter registration drive
- ✓ Conduct a letter-writing campaign
- ✓ Plan a Hill Visit



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# American Pharmacists Month

## Share Your Story

In October, reflect on achievements, thank peers and colleagues, and promote pharmacists' valuable services—it's a time for change!

- ✓ Stay current with APhA by following us on social media and enabling push notifications.
- ✓ Like, share, retweet our posts for a chance to be featured.
- ✓ Tag APhA-ASP in your APhM content so we can share it.
- ✓ Download logos, Zoom backgrounds, and social media templates!

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# American Pharmacists Month

## Hashtags to Remember

**September 25th**

*World Pharmacists Day*  
*#worldpharmacistsday*

**October 12th**

*Women Pharmacist Day*  
*#womenpharmacistday*

**October 1st**

*Kick-Off APhM*  
*#APhM2023*

**October 19th**

*National Pharmacy  
Technician Day*  
*#rxtechday*



*#APhM2023   #PharmacistsMonth*



[www.mrm.pharmacist.com](http://www.mrm.pharmacist.com)



# APhA Academy of Student Pharmacists 2023 Midyear Regional Meeting



November 3-5  
»»»»»



# ONSITE

Washington, DC - \$149.00



# ON-CAMPUS

With your APhA-ASP Chapter - \$300.00



# ONLINE

Where you are – \$39.00



**APhA**

American Pharmacists  
Association

MRM2023  
IT'S ON!

REGISTER NOW:  
MRM2023 Kick-off!  
More details on  
what to expect.





[www.mrm.pharmacist.com](http://www.mrm.pharmacist.com)



# MRM2023

Wherever you are is where we'll be!

## Action Items:

- ✓ Register for kick-off session  
**Tuesday, August 29, 9:00 pm ET**
- ✓ Identify Chapter MRM Ambassador
- ✓ Discuss with fellow chapter leaders and advisor plans for MRM2023



# Chapter Achievement Report



# Chapter Achievement Report

## Tracking Tips



Due annually June 15<sup>th</sup>



Familiarize yourself with the report requirements early on (sample report available online)



Work collaboratively with your chapter's Executive Committee to create a plan for collecting information throughout the year

APhA-ASP Chapter Achievement  
Awards Program Home Page



# Chapter Achievement Report

## Tool Box



CAR GUIDELINES



TRACKING TOOL (CAA  
REPORTING TOOL)



CHRONOLOGICAL  
LIST



GLOSSARY OF TERMS



ESSAY GUIDELINES

Official Guidelines and Appendices will be released **January 2024**



# Chapter Achievement Reports

## Best Practices

- Review the components of the CAR and determine:
  - Who is responsible for each section of the report?
  - Who will keep everyone on track throughout the year?
  - Who is responsible for submitting the report by June 15<sup>th</sup>?
- Next Steps:
  - How often will the chapter "check-in" throughout the year?
  - How will you record/store information throughout the year?

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**STAY UP TO DATE  
WITH THE LATEST  
FROM APhA-ASP**





# **APhA-ASP Communications**

## **Student Pharmacist Connection (SPC)**

Monthly e-newsletter sent to all student pharmacists with important updates and information

## **Chapter Executive Update (CEU)**

Monthly email communication sent to chapter leaders and advisors





## Academy Of Student Pharmacists



## About

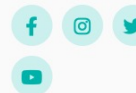
The mission of the APhA Academy of Student Pharmacists (APhA-ASP) is to be the collective voice of student pharmacists, to provide opportunities for professional growth, to improve patient care, and to envision and advance the future of pharmacy.

## Join And Follow APhA-ASP

From networking to developing leadership skills and gaining hands-on experience, student pharmacist membership in APhA helps you begin your career.

JOIN NOW

TRANSITIONING MEMBERSHIP INFORMATION



Student Pharmacist Magazine



Policy & Advocacy



Leadership Opportunities



Projects



Awards & Scholarships



Meetings & Networking



Officer Resources



Advisor Resources



Student  
Pharmacist Magazine



Policy &  
Advocacy



Leadership Opportunities



Projects



Awards &  
Scholarships



Meetings &  
Networking



Officer Resources





Advisor  
Resources





# Chapter Officer Resources

- Resources for Executive Committee Members
    - Chapter Operations Manual
    - Chapter Resources Hub
    - Position Specific Resources
  - Social Media "How-To" Guide
  - APhA-ASP Event Planning Checklist and Timeline
- 
- 

# Chapter Officer Resources Hub

- Logos
  - APhA
  - Patient Care Project Logos
  - American Pharmacists Month
  - Presidential Theme
- Virtual Membership Drive Box
- Communication and Publication Policies

# ⋮ Social Media



**@APhAASP**

# **Announcements & Reminders**

# Important Dates & Deadlines

Date	Event
August – October	Chapter Outreach Visits
August 29, 2023	MRM2023 Kick-off Webinar
September 13, 2023	PharmFlix Informational Webinar
October	American Pharmacists Month
October 31, 2023	Fall Membership Drive Registration Deadline
November 3-5, 2023	Midyear Regional Meeting – It's On!
December 1, 2023	Individual Award Submissions Due APhA Foundation Scholarship Applications Due PharmFlix Submissions Due APhA Experiential Program Applications Due Standing Committee Applications Due

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# Outreach Visits



Submission Deadline  
August 25, 2023





November 3-5  
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## ONSITE

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## ON-CAMPUS

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**APhA**

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# Thank you for attending!

Please email us at [apha-asp@aphanet.org](mailto:apha-asp@aphanet.org) with any further questions!