



APhA Academy of Student Pharmacists

# Webinar Week

Connect.  
Share.  
Learn.



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Connect. Share. Learn.

August 16, 2023

## Over-The-Counter Medicine Safety Chairs

# Agenda

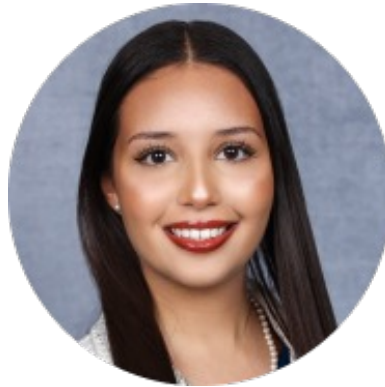


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- Housekeeping Announcements
  - Background
  - Roles & Responsibilities
  - Timeline & Events
  - Resources
  - Q&A
  - Closing Announcements

# Member Engagement Standing Committee



**Danny Schreiber**  
Chair  
OTC Medicine Safety



**Annajita Rubio**  
Operation Diabetes



**Heather Faulkner**  
Operation Immunization



**Leeann Williamson**  
Operation Substance Use  
Disorders



**Jennifer Estrellado**  
Operation Reproductive  
Health



**Ellie Balken**  
Operation Heart



# National Executive Committee



**Victoria Lyle**  
National President  
APhA Board of Trustees



**Miranda Montoya**  
National President-Elect  
Awards and International Liaison



**Alexander Spanenberg**  
Speaker of the House  
Policy/GAC/PAC Liaison



**Grant Smith**  
National Member-at-large  
Communications Liaison



**Alexandra Cochran**  
National Member-at-large  
Member Engagement Liaison



# APhA-ASP Staff



**Crystal Atwell, PharmD**

*Senior Director, Student & New Practitioner Development*



**Lynette Plowden**

*Senior Manager, Student & New Practitioner Meetings and Operations*



**Elise Damman, PharmD, CHWC**

*Associate Director, Student Development*



**Tom English, MS**

*Senior Director, Member Relations & Communications  
Editor-in-Chief, Student Pharmacist Magazine*



**Nne-Nne Abanobi**

*Senior Manager, Student Membership*



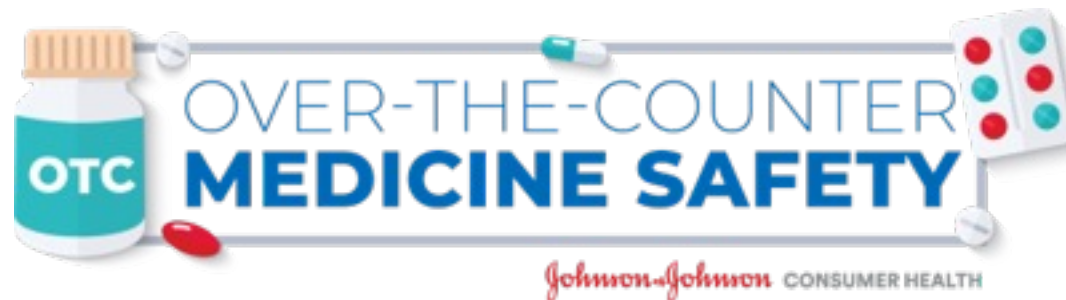
# Thank you to Our Supporter!



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**What inspired you to become  
the OTC Med Safety Chair of  
your Chapter?**



# Background

- Launched in 2015
- 2021-2022 Stats
  - **104 chapters participated (11 more from previous year!)**
  - **5,177 student pharmacists participated**
  - 214 faculty and staff members participated
  - 107 pharmacists participated
  - **34,356 individuals educated through OTC Medicine Safety**
    - 7,282 5th through 8th graders
    - 3,946 parents and caregivers
    - 2,578 coaches and educators
  - **2,234,518 individuals reached through public relations initiatives**

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**What event or responsibility  
are you most excited for in  
your new role?**

# **Roles and Responsibilities**

# Roles & Responsibilities

Through the OTC Medicine Safety Campaign, APhA-ASP Chapters will educate 5th through 8th graders, as well as their parents and caregivers on:

Reading medicine  
directions

Following OTC label  
directions

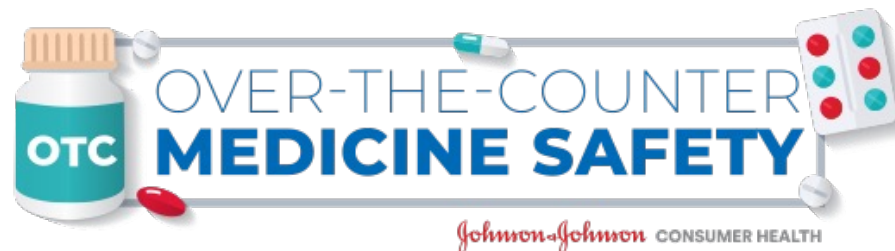
Proper measurement  
of medicine

Safe storage and  
disposal of medicine

Consulting with  
parent or  
guardian before  
taking medications

# Project Updates

- Updated logo and branding
- Educational materials
  - Moving from Scholastic to Young Minds Inspired (YMI) platform
  - Refreshing and updated resources and activities
  - Increase in Spanish resources
- Stayed tuned for new resources and updates!



# Resources

## ► General Resources

## ► OTC Med Safety Specific Resources

Pharmacist.com

Chapter  
Operations  
Manual (COM)

Transition Guide

Event Check List

OTC Med Safety  
Chairs

MESC

APhA-ASP Social  
Media

New Practitioner  
Network

Email  
Communications  
from SPC & CEU

OTC Medicine  
Safety Community  
Partners

YMI Medicine  
Safety Lessons



# Young Minds Inspired

<https://ymiclassroom.com/lesson-plans/otcmedsafety/>

- OTC Medicine Safety educational resources and activities
- Materials for:
  - Grades 5-6
  - Grades 7-8
  - School Nurses
  - Families
- Interactive Activities

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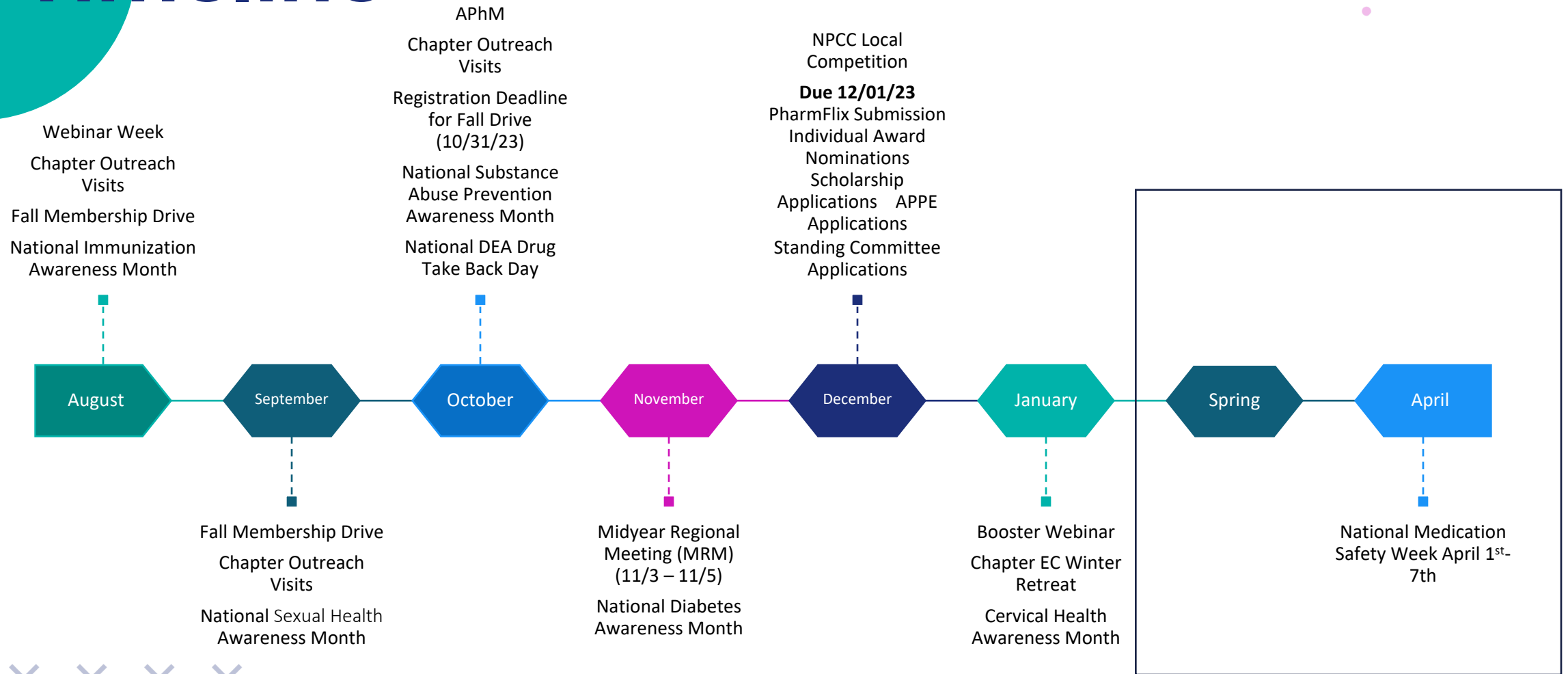
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A screenshot of the 'Young Minds Inspired' website's 'Lesson Plans' section. The page features a header with navigation links (Lesson Plans, Digital Resources, Educator Resources, YMI Blog, About YMI, Join the YMI Educator Network, Contact YMI, Home) and a social media icon. The main content area is titled 'Lesson Plans' and includes a section for 'Over-the-Counter Medicine Safety'. This section specifies 'Grades: 5-6, 7-8', 'Subject Area: Health, English Language Arts, STEM', and 'Made Possible By: Johnson &amp; Johnson Consumer Inc.'. It describes a multi-media educational program designed to teach children and families about OTC medicine safety. A link is provided for 'interactive multimedia tools'. Below this, there are four thumbnail images representing different resource types: 'Teachers Grades 5-6', 'Teachers Grades 7-8', 'School Nurses', and 'Families'. Each thumbnail shows a sample of the educational material, such as a worksheet or a poster. A 'Send Us Your Feedback' button is also visible on the right side of the main content area.



# Timeline



# Event Planning

## Questions to ask yourselves:

- What populations can most benefit from your work in relation to the project?
- What partnership opportunities exist on campus or in your community for hosting events?
- What other organizations that you can collaborate with for hosting events?
- How can I utilize my project committee to best meet the needs of the Operation, my chapter, and my community?

### APhA-ASP Event Planning Checklist & Timeline

Proposed Event Title:	
Proposed Event Date:	
Proposed Event Description:	

#### 8 weeks before the event: Determine the goals

Event Type	<ul style="list-style-type: none"> <li>• Patient-care project</li> <li>• Educational</li> <li>• Fundraiser</li> <li>• Professional/leadership training</li> <li>• Social gathering (networking)</li> </ul>
Main goals	
Target Audience	<ul style="list-style-type: none"> <li>• Student pharmacists on-campus</li> <li>• Student pharmacists outside of campus</li> <li>• Faculty members on-campus</li> <li>• Community members</li> </ul>
Event Date	<ul style="list-style-type: none"> <li>• Check University calendar for potential conflicts</li> <li>• If the event is targeted for student pharmacists, check their class and exam schedules for potential conflicts</li> </ul>
Is there a duplication of another campus event?	<ul style="list-style-type: none"> <li>• Yes   • No   • Potential</li> </ul>



# Event Checklist & Timeline

- Create a plan
- Develop a timeline
- Identify who will be involved
- Outline a communications plan
- Record the impact and outcomes

# Event Ideas

Game nights

Local health fairs  
or farmer's  
markets

Boy's and Girl's  
Club/ YMCA

Places of worship,  
Community  
centers, Daycares

Educational  
Presentations at  
local schools

Collaborative  
Events with other  
PCP

# Addressing your Community's Needs

- Elementary school students
- Middle and high school students
- Parents and Grandparents
- Patients in rural areas and health care deserts
- Student pharmacists

- Private schools
- Places of worship
- Boo at the Zoo
- YMCA
- Girl/boy scouts
- After school programs
- Homeschool programs
- Homeless shelters

- Other Operations within APhA-ASP
- Student Pharmacist organizations within your college or school

- Delegate responsibilities
- Allow for involvement in event planning or idea creation
- Identify strengths or passions in others that benefit the team as a whole



# Chapter Achievement Report



# Chapter Achievement Report

## Tool Box



CAR GUIDELINES



TRACKING TOOL (CAA  
REPORTING TOOL)



CHRONOLOGICAL  
LIST



GLOSSARY OF TERMS



ESSAY GUIDELINES

Official Guidelines and Appendices will be released **January 2024**





# Chapter Achievement Report

## Tracking Tips



Due annually June 15<sup>th</sup>



Familiarize yourself with the report requirements early on (sample report available online)



Work collaboratively with your chapter's Executive Committee to create a plan for collecting information throughout the year

APhA-ASP Chapter Achievement  
Awards Program Home Page



# Chapter Achievement Reports

## Delegating Responsibilities

Review the components of the CAR and determine:

- Who is responsible for each section of the report?
- Who will keep everyone on track throughout the year?
- Who is responsible for submitting the report by June 15<sup>th</sup>?

# Chapter Achievement Reports

## Delegating Responsibilities

Review the components of the CAR and determine:

- Who is responsible for each section of the report?
- Who will keep everyone on track throughout the year?
- Who is responsible for submitting the report by June 15<sup>th</sup>?

Next Steps:

- How often will the chapter "check-in" throughout the year?
- How will you record/store information throughout the year?

# **Announcements & Reminders**

# Important Dates & Deadlines

Date	Event
August – October	Chapter Outreach Visits
August 29, 2023	MRM2023 Kick-off Webinar
August 30, 2023	Meet the APhA CEO Webinar
September 13, 2023	PharmFlix Informational Webinar
October	American Pharmacists Month
October 31, 2023	Fall Membership Drive Registration Deadline
November 3-5, 2023	Midyear Regional Meeting – It's On!
December 1, 2023	Individual Award Submissions Due APhA Foundation Scholarship Applications Due PharmFlix Submissions Due APhA Experiential Program Applications Due Standing Committee Applications Due



November 3-5  
»»»»»



# ONSITE

Washington, DC - \$149.00



# ON-CAMPUS

With your APhA-ASP Chapter - \$300.00



# ONLINE

Where you are – \$39.00



**APhA**

American Pharmacists  
Association

MRM2023  
IT'S ON!

REGISTER NOW:  
MRM2023 Kick-off!  
More details on  
what to expect.



# Meet the APhA CEO

August 30, 2023  
8-9 pm ET



Michael Hogue, PharmD, FAPhA, FNAP, FFIP





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