



# 2022 Webinar Week

PATIENT CARE CHAIRS: Operation Heart

Wednesday, August 17, 2022

# Member Engagement Standing Committee



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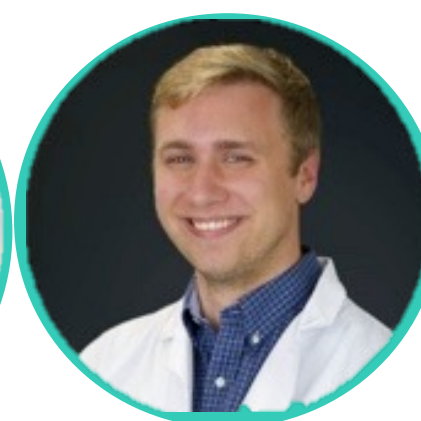


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# Tonight's Agenda

1. Background
2. Goals
3. Operation Heart Updates
4. Resources
5. Q&A Discussion

# Background

- Launched in 2010
- In 2020-2021 alone:
  - **113** chapters participated
  - **11,059** student pharmacists participated
  - **499** faculty and staff members participated
  - **149** pharmacy practitioners participated
  - **631** Operation Heart events conducted
  - **108** patients referred to their primary care provider
  - **45,848** patients received health and wellness services
  - **3,731,316** individuals reached through public relations initiatives



# What inspired you to become Operation Heart Chair?



*For Every Pharmacist. For All of Pharmacy.*

pharmacist.com

# Goal of Operation Heart

Through Operation Heart, student pharmacists will work in their communities to:

## Encourage

- Lifestyle modifications

## Monitor

- Associated risk factors

## Provide

- Education on medication for heart disease

# How can you achieve this goal?

Community  
outreach &  
education

Social media  
campaigns &  
videos

Advocacy and  
awareness

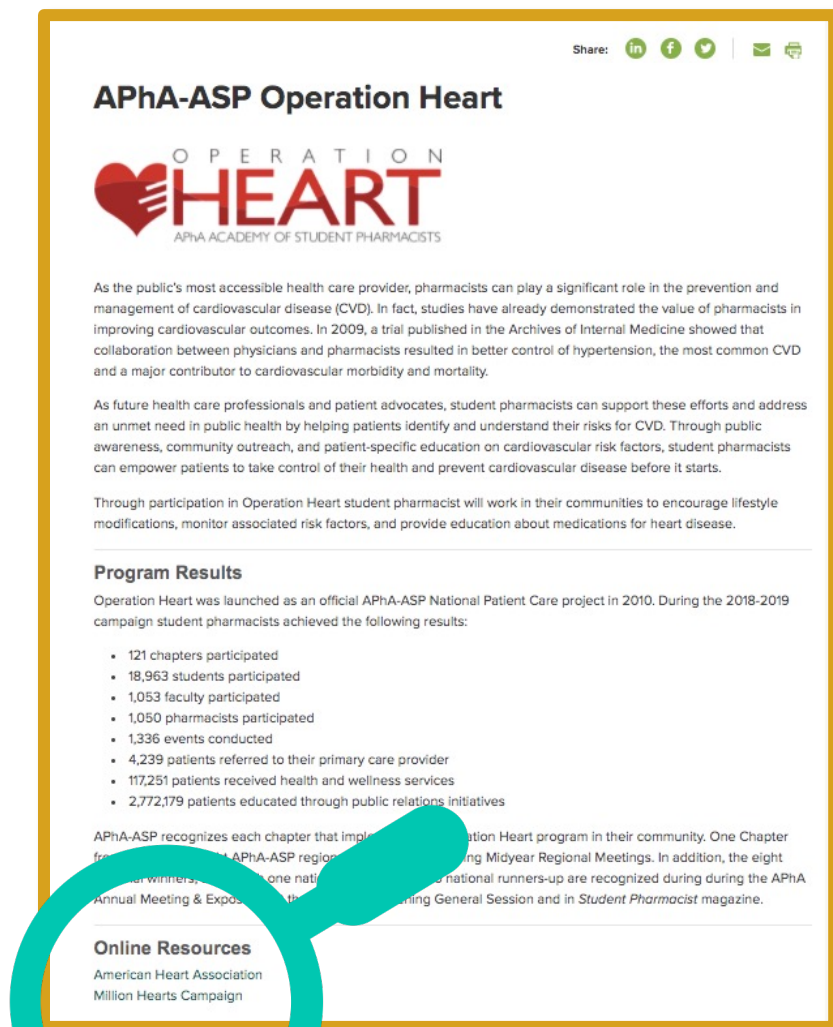
Volunteering for  
local  
organizations






# Operation Heart Resources

- Connect with other Operation Heart Chairs across the country and join our **GroupMe!**
- Stay in contact with MESC








Share:     

## APhA-ASP Operation Heart



As the public's most accessible health care provider, pharmacists can play a significant role in the prevention and management of cardiovascular disease (CVD). In fact, studies have already demonstrated the value of pharmacists in improving cardiovascular outcomes. In 2009, a trial published in the Archives of Internal Medicine showed that collaboration between physicians and pharmacists resulted in better control of hypertension, the most common CVD and a major contributor to cardiovascular morbidity and mortality.

As future health care professionals and patient advocates, student pharmacists can support these efforts and address an unmet need in public health by helping patients identify and understand their risks for CVD. Through public awareness, community outreach, and patient-specific education on cardiovascular risk factors, student pharmacists can empower patients to take control of their health and prevent cardiovascular disease before it starts.

Through participation in Operation Heart student pharmacist will work in their communities to encourage lifestyle modifications, monitor associated risk factors, and provide education about medications for heart disease.

### Program Results

Operation Heart was launched as an official APhA-ASP National Patient Care project in 2010. During the 2018-2019 campaign student pharmacists achieved the following results:

- 121 chapters participated
- 18,963 students participated
- 1,053 faculty participated
- 1,050 pharmacists participated
- 1,336 events conducted
- 4,239 patients referred to their primary care provider
- 117,251 patients received health and wellness services
- 2,772,179 patients educated through public relations initiatives

APhA-ASP recognizes each chapter that implements the Operation Heart program in their community. One Chapter from each of the eight APhA-ASP regions is recognized during Midyear Regional Meetings. In addition, the eight regional winners, plus one national winner and two national runners-up are recognized during the APhA Annual Meeting & Exposition. The winners are recognized during the General Session and in *Student Pharmacist* magazine.

### Online Resources

American Heart Association  
Million Hearts Campaign

- American Heart Association:  
<https://www.heart.org/en/health-topics>
- Million Heart Campaign:  
<https://millionhearts.hhs.gov/index.html>

# Event Checklist & Timeline



## APhA-ASP Event Planning Checklist & Timeline

Proposed Event Title:	
Proposed Event Date:	
Proposed Event Description:	

### 8 weeks before the event: Determine the goals

Event Type	<ul style="list-style-type: none"> <li>• Patient-care project</li> <li>• Educational</li> <li>• Fundraiser</li> <li>• Professional/leadership training</li> <li>• Social gathering (networking)</li> </ul>
Main goals	
Target Audience	<ul style="list-style-type: none"> <li>• Student pharmacists on-campus</li> <li>• Student pharmacists outside of campus</li> <li>• Faculty members on-campus</li> <li>• Community members</li> </ul>
Event Date	<ul style="list-style-type: none"> <li>• Check University calendar for potential conflicts</li> <li>• If the event is targeted for student pharmacists, check their class and exam schedules for potential conflicts</li> </ul>
Is there a duplication of another campus event?	<ul style="list-style-type: none"> <li>• Yes</li> <li>• No</li> <li>• Potential</li> </ul>

What are some event ideas that you have for the upcoming semester?

# Event Ideas

Collaborative  
events with other  
PCPs

Nutrition  
and lifestyle

Educational  
presentations at  
local schools

Educational  
presentations on  
campus

Tobacco cessation

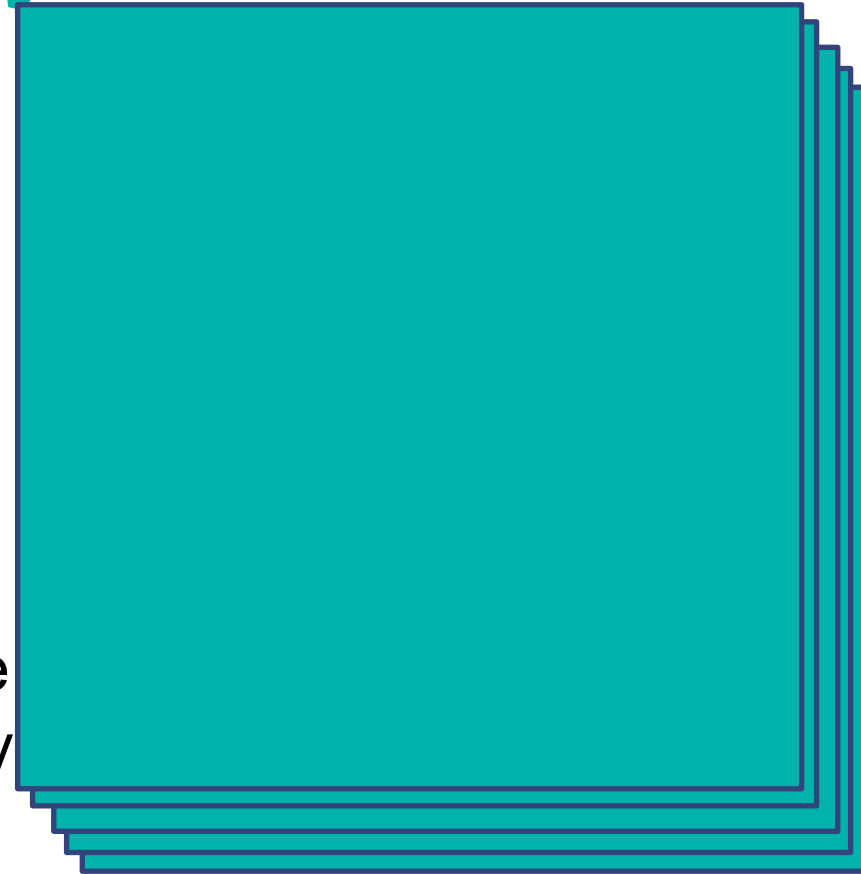
Fitness related  
activities & events

**How do you plan to address the needs  
of your community through your role in  
Operation Heart?**

# Addressing your Community's Needs

## Questions to ask yourselves:

- What populations can most benefit from your work in relation to the project?
- What partnership opportunities exist on campus or in your community for hosting events?
- What other organizations that you can collaborate with for hosting events?
- How can I utilize my project committee to best meet the needs of the Operation, my chapter, and my community



**How do you plan to engage members in events at your chapter?**

# Engaging Members

## Questions to Ask Yourself:

- How do you get members excited to participate?
- How do you meet the needs of members in relation to the project?
- How do you engage members in project specific months?

- Encourage and promote
- National initiatives related to Operation Heart
- Local initiatives related to Operation Heart
- Perfect opportunity to work with community partners



# Presidential Theme: Courage to Change



Courage to Change Yourself, Your Community, and Pharmacy.

1

Be willing to change the status quo to make events better and more catered toward your **MEMBERS'** needs

2

Have a good pulse on what the community needs from its student pharmacists

3

Strive for innovation and creativity

4

Challenge events and their relevance

- What value do these events provide to members?
- Advocate for making the most of the time you are given

# Q&A Forum

*What questions do you have for me?*

*For Every Pharmacist. For All of Pharmacy.*

pharmacist.com



# Announcements

# GroupMe

Join the Operation Diabetes GroupMe!



# MESC Inquiry Form

Complete the form to submit your questions or suggestions for MESC!



# Midyear Regional Meetings (MRM)

**October-November 2022**

*Official dates & location still being finalized*

**The only conference for student pharmacists by student pharmacists!**

- Networking Opportunities
- Explore Career Development
- Improve Patient Care Skills
- Regional Officer Elections
- APhA-ASP Regional Patient Care Project Awards
- APhA-ASP Policy Process Begins

MRM Home Page



# Webinar Week

Monday	Tuesday	Wednesday	Thursday	Friday
August 8 <sup>th</sup>	August 9 <sup>th</sup>	August 10 <sup>th</sup>	August 11 <sup>th</sup>	August 12 <sup>th</sup>
Webinar Week Kick-off (9-10 pm ET)	Advisors Meet-up (1-2 pm ET)  Presidents/ Presidents-elect (9-10:30 pm ET)	International VPs (8:30-9:30 pm ET)  Membership VPs (8:30-9:30 pm ET)	Communications VPs (8:30-9:30 pm ET)  Patient Care VPs (9:30-10:30 pm ET)	
August 15 <sup>th</sup>	August 16 <sup>th</sup>	August 17 <sup>th</sup>	August 18 <sup>th</sup>	
	Policy VPs (8:30-9:30 pm ET)  Finance VPs (9:30-10:30 pm ET)	Patient Care Chairs (9-10:30 pm ET)		



# Webinar Week – January Booster

Save the Date – January 11<sup>th</sup>

**Register Today**





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