

APhA2022

APhA Academy of Student Pharmacists

Operation Immunization Workshop

March 20, 2022
San Antonio, TX

WELCOME!



Martin Bailey

Membership Engagement Standing Committee
Loma Linda University School of Pharmacy
msbailey@llu.edu

Thank You to Our Supporter!



Quick Poll



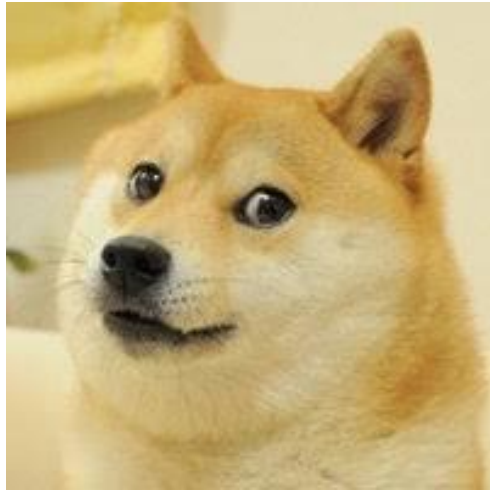
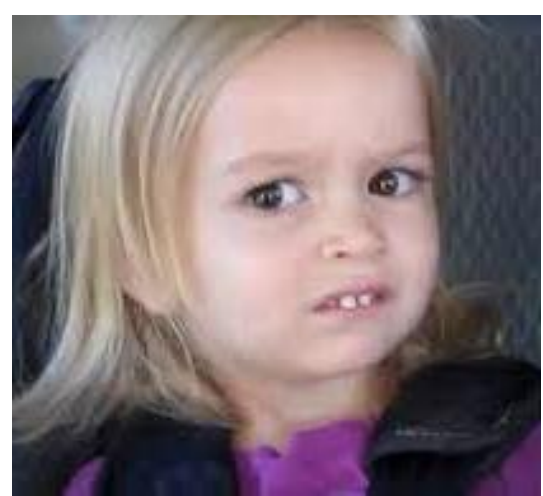


Share your name, region, and the reason you applied to be the OI chair for your chapter with those around you

APhA2022

CONGRATULATIONS!!!

What Do You Meme?





Today's Agenda

1. Background
2. Goals
3. Committee Structure
4. Communication
5. Timeline of Events
6. Resources
7. Diversity, Equity, Inclusion, and Accessibility (DEIA)
8. Social Determinants of Health

All About Operation Immunization!

Operation Immunization History

- Operation Immunization was collaboratively developed by APhA-ASP and the Student National Pharmaceutical Association (SNPhA)
- Operation Immunization was launched as an official APhA-ASP National Patient Care Project in 1997

By the Numbers

The 2019-2020 campaign had the following results:

- 121 chapters participated
- 17,880 student pharmacists participated
- 951 faculty and staff members participated
- 1,182 pharmacists participated
- 113,391 patients immunized
- 123,687 patients received health and wellness services
- 18,703,916 individuals reached through public relations initiatives

Purpose

This program is an immunization education campaign designed to:

- Increase the public's knowledge of immunizations
- Raise the number of adults receiving immunizations

In addition, Operation Immunization provides an opportunity to advocate for the expansion of pharmacist and student pharmacist provided immunizations and related services.

Roles and Responsibilities

- **Organize the community outreach programs!**
- Learn about recommended vaccinations for different patient populations in your area
- Engage members and educate our communities
- Build/maintain relationships with community partners
- Appropriately document patient care or community outreach events
- Maintain a comprehensive calendar of chapter's patient care project events

Section 4: APhA-ASP Patient Care Activities - Operation Immunization

Please complete the following information regarding your APhA-ASP Operation Immunization campaign. If you do not see any questions below, please return to the beginning of Section 4 and select "Operation Immunization" in the first question. If your chapter did not participate in Operation Immunization, move to the next section.

Total Number of Operation Immunization Events *

Total Number of Hours Planning Operation Immunization Events *

Total Number of Hours Conducting Operation Immunization Events *

Total Number of Flu Shot Clinics *

Total Number of Non-vaccine Education Events (e.g. immunization record review, presentations, etc.) *

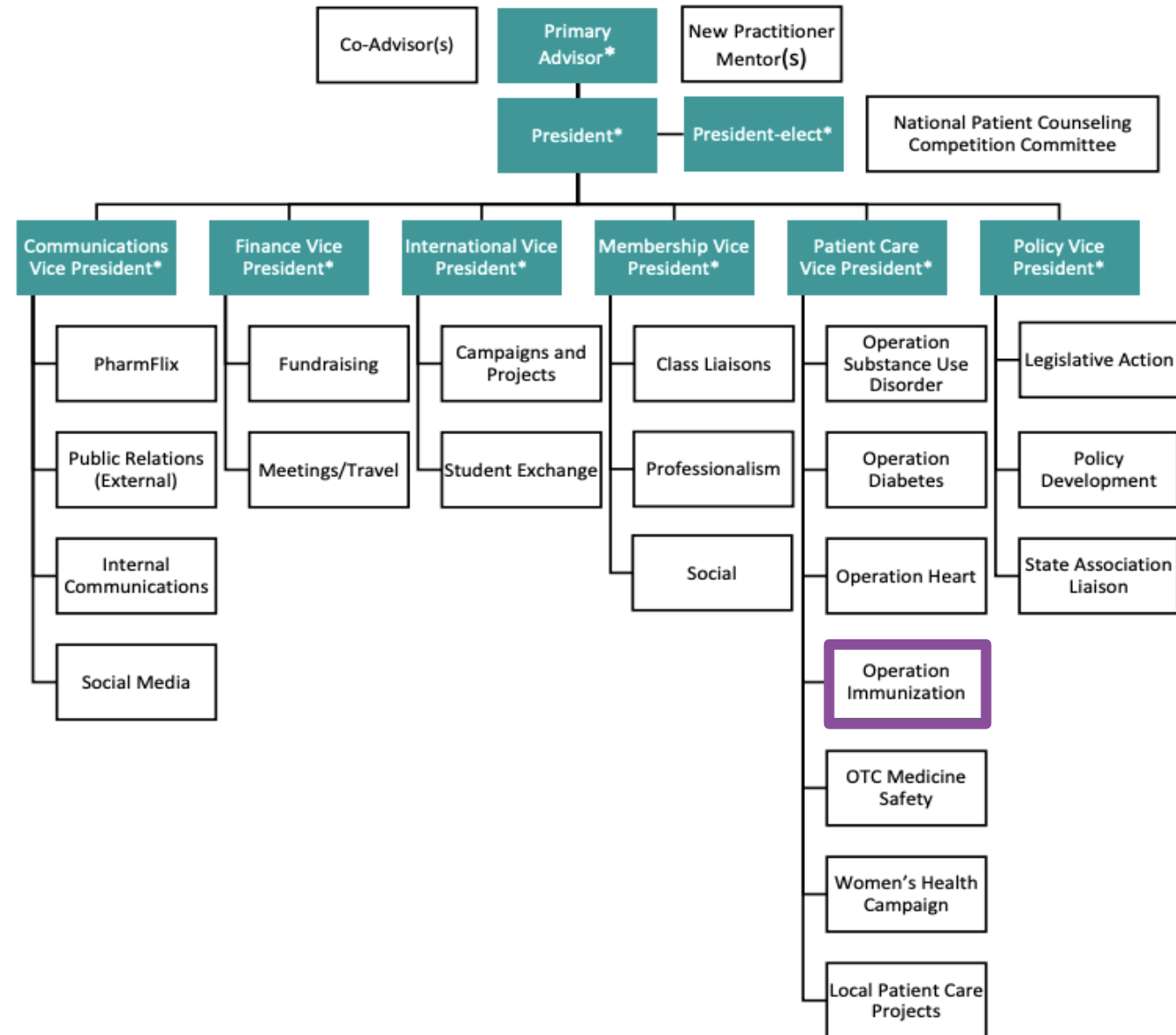
Total Number of Patients Immunized for Influenza * ⓘ

Total Number of Patients Immunized for Pneumococcus * ⓘ

Advocacy Goals

- Promote pharmacy involvement in state and federal legislation days
- Develop policy postcards for patients to sign during education events
- Develop policy briefs related to the pharmacist's role in Immunization delivery and education

Committee Structure



Communications

Outgoing OI Chair

Committee
Members

Patient Care Vice
President

Communications
Vice President

Chapter Advisor

Patient Care Project
Chairs

Community
Partners

OI Chairs Nationwide

National
Membership
Engagement
Standing Committee

	Local
	National
	Local, Regional, or National

Congratulations!

2020-2021 Operation Immunization Regional Award Recipients!

Region 1 – University at Buffalo the State University of New York School of Pharmacy and Pharmaceutical Sciences

Region 2 – Howard University College of Pharmacy

Region 3 – The University of Tennessee Health Science Center College of Pharmacy

Region 4 – University of Wisconsin-Madison School of Pharmacy

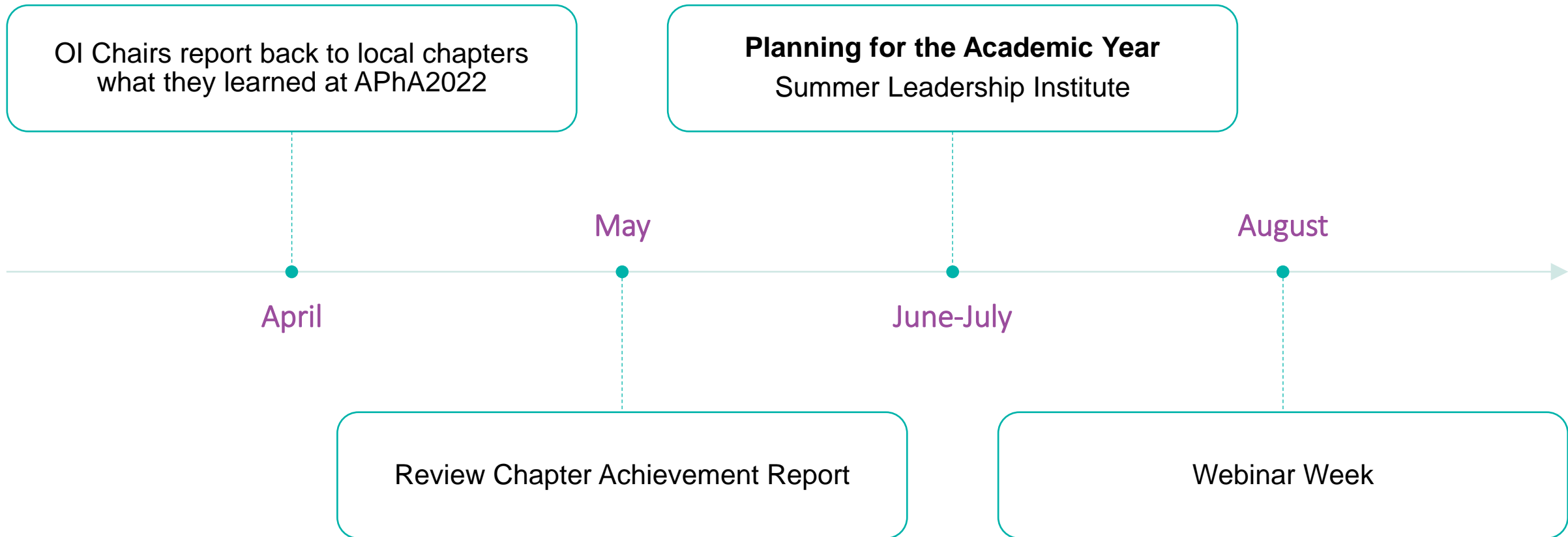
Region 5 – University of Nebraska Medical Center College of Pharmacy

Region 6 – The University of Kansas School of Pharmacy

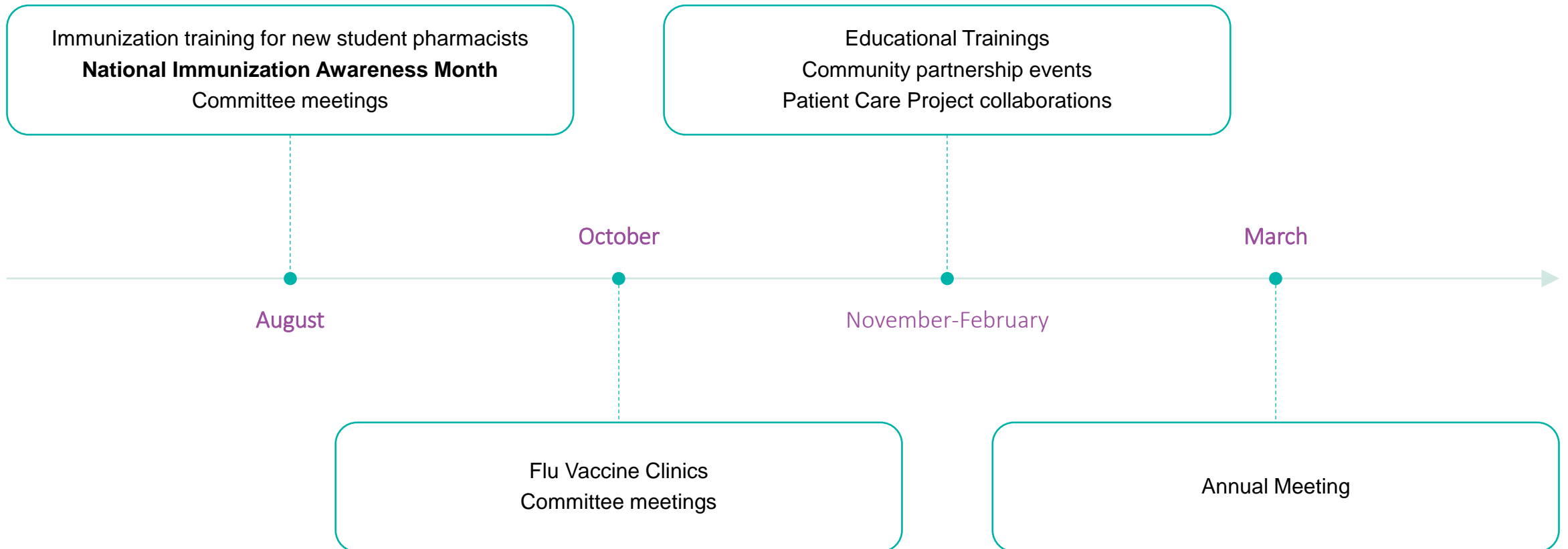
Region 7 – Idaho State University College of Pharmacy

Region 8 – Loma Linda University School of Pharmacy

Timeline of Events 2022-23



Timeline of Events 2022-23



Resources

Pharmacist.com

Chapter
Operations
Manual (COM)

Transition Guide

Event Check List

OI Chairs

Center for
Disease Control
(CDC)

Community
Pharmacists

APhA-ASP Social
Media

New Practitioner
Network

Email
Communications
from SPC & CEU

National
Immunization
Awareness Month
(NIAM)

Vaccines for
Healthcare
Professionals

Resources

Pharmacist.com

Step One



Step Two

Additional Resources For Chapter Vice Presidents And Chairs

Leadership and Project Management Resources

- Summer Leadership Institute 2020 Project Management Session
- Patrick Lencioni Five Dysfunctions of a Team Video
- Successful Delegation Article
- How Great Leaders Inspire Action

Communications Vice Presidents

- Communications Vice President Toolkit
- Summer Leadership Institute 2020 Communications Vice President Session
- APhA2017 Communications Vice President Workshop

Finance

- Budget
- Sample
- Fundrai
- Chapte
- Chapte
- APhA2

Membership Vice Presidents

- Resources, Promotional Materials, and Membership Vice President Toolkit
- Virtual Membership Box
 - Member Benefit Presentation
 - Sample Membership Activities Calendar
 - Member Brochure

Patient Care Vice Presidents and Program Chairs

- Planning Guides, Resources, and Reporting Guidelines
- APhA2017 Patient Care Vice President Workshop

Policy V

- Policy V
- Policy i
- Summe
- Preside

Resources

Pharmacist.com

[LOGIN](#)
[JOIN / RENEW](#)

ASP Projects & Programs

APhA-ASP has opportunities for student pharmacists to become involved through patient care projects, community outreach, international organizations, career programming, professional development and more.

APhA-ASP national patient care and community service projects



- Operation Diabetes
- Operation Heart
- Operation Immunization
- Operation Reproductive Health
- Operation Substance Use Disorders
- OTC Medicine Safety
- Women's Health Campaign

APhA-ASP international opportunities



APhA-ASP IPSF

APhA-ASP professional development programs



- National Patient Counseling Competition
- PharmFlix Video Contest
- Professional Development Series
- Virtual Learning

APhA-ASP career development programs



- APhA Experiential Program
- APhA Career Pathway Evaluation Program for Pharmacy Professionals

Step Three



Resources



APhA-ASP Operation Immunization



Recognizing the need for education and increased opportunities to receive immunizations, the American Pharmacists Association Academy of Student Pharmacists (APhA-ASP) and the Student National Pharmaceutical Association (SNPhA) collaboratively developed Operation Immunization. This was the first service project of this magnitude in the history of APhA or SNPhA. This program is an immunization education campaign designed to increase the public's knowledge of immunizations while raising the number of adults receiving immunizations. Participants include all of the APhA-ASP chapters with the help of trained practitioners and other healthcare professionals trained and certified to give immunizations.

While Operation Immunization is designed to benefit the public, your college campus is a great place to begin raising immunization rates and increasing awareness. Currently, the American College of Physicians recommends that annual influenza vaccine should be required for every healthcare worker with direct patient activities. These vaccines can effectively be given throughout the year and will prevent more than 50,000 deaths alone. APhA-ASP encourages participants to continually increase community awareness of immunization information and advise patients on where they can obtain the proper immunizations year-round.

Pharmacist.com

Online Resources

[Centers for Disease Control](#)

[Vaccines for Health Care Professionals](#)

Resources

Transition Guide

Purpose

- Aids in leadership transition between incoming and outgoing Operation Immunization chair
- Provides essential tools and resources to understand position

Content

- Position specifics including roles and responsibilities
- Proposed timeline for the position
- Expansion on key events

Considerations

- Essential discussion points
- Ideas for the next year
- References and links including specific community resources

Resources

Event Checklist and Timeline



APhA-ASP Event Planning Checklist & Timeline

Proposed Event Title:	
Proposed Event Date:	
Proposed Event Description:	

8 weeks before the event: Determine the goals

Event Type	<ul style="list-style-type: none"> • Patient-care project • Educational • Fundraiser • Professional/leadership training • Social gathering (networking)
Main goals	
Target Audience	<ul style="list-style-type: none"> • Student pharmacists on-campus • Student pharmacists outside of campus

7 weeks before the event: Determine the details

Site Selection	<input type="checkbox"/> On-campus: <input type="checkbox"/> Off-campus:
Who are some potential partners?	Potential Collaborators:
Are you contracting with a performer or a speaker for the event?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Expenses	<input type="checkbox"/> Performer/Speaker Fee: <input type="checkbox"/> Food: <input type="checkbox"/> Decorations and set-up supplies: <input type="checkbox"/> Transportation: <input type="checkbox"/> Advertisement:
Funding Sources	• Are you selling tickets? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, how much are you going to bring in? \$ _____

	• Do you have fundraised dollars? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, how much are you contributing? \$ _____ • Are you asking for funds from the Student Government Association (SGA) on-campus? <input type="checkbox"/> Yes <input type="checkbox"/> No
Total budget	Expenses: \$ _____ - Ticket Sales: \$ _____ - Previously Fundraised Dollars: \$ _____ = Amount needed to ask from SGA

Resources

Event Checklist and Timeline

3-6 weeks before the event: Determine the agenda

Order and length of time for all events	
Event Logistics	<input type="checkbox"/> Fill out a required event proposal form or funding form to the Student Government Association (SGA) on-campus <input type="checkbox"/> Confirm a selected site is reserved <input type="checkbox"/> Confirm food is ordered <input type="checkbox"/> Confirm chapter advisors or other chaperone (licensed pharmacists) are available for the event
Advertisement	<input type="checkbox"/> Make flyers and table tents <input type="checkbox"/> Advertise on social media (Facebook event, Instagram post) <input type="checkbox"/> Contact target audiences
Collaborators and Performer/Speaker	<input type="checkbox"/> Meet and plan out the collaborative elements <input type="checkbox"/> Provide any resources/directions that they need

Ticket Sales and Tabling	<input type="checkbox"/> Reserve a table and tablecloth to sell tickets or to promote the event <input type="checkbox"/> Recruit volunteers to staff the table
Event Staff and Volunteers	<ul style="list-style-type: none"> • How many volunteers needed for the event set-up? _____ • At what time are volunteers needed for the event set-up? • How many volunteers needed during the event? _____
	<ul style="list-style-type: none"> • How many volunteers needed for the event clean-up? _____ • At what time are volunteers needed for the event clean-up? • What will the volunteers wear? Are white coats needed for student pharmacists?

Resources

Event Checklist and Timeline

1 week before the event: Confirm last minute tasks

- ☐ Finalize the event schedule. Do you have an event script?
- ☐ Purchase all supplies and decorations for the event. Create any signs needed for the event, such as welcome signs and directional signs.
- ☐ Ensure all event registration and financial paperwork have been submitted.
- ☐ Send an email reminder to all event volunteers with details, expected tasks, and required attire.
- ☐ Confirm with your collaborators and performer/speaker. Prepare a speaker bio and introduction.
- ☐ Confirm with your advisor/chaperone. If needed, get emergency contact information for your advisor/chaperone.
- ☐ Last push for marketing. Advertise again on social media, hang more flyers, and place table tents.

Day of the event

- ☐ Arrive early to set-up the room and give direction to volunteers.
- ☐ Secure cash-box for at door ticket sales or money collection.
- ☐ Pick up or greet performer/speaker.

Post-Event: Event evaluation

- ☐ Send thank you letters or emails to your collaborators, performer/speaker, advisor/chaperone, and all event volunteers.
- ☐ Evaluate within the chapter executive board or committee if you met the event goals. Discuss what went well and what can be improved.

Resources

Chapter Achievement Report (CAR)

Documents total number of:

- Events
- Hours planning
- Hours conducting
- Individuals educated
- Individuals reached through public relations
- Student pharmacist participants



Resources

Chapter Achievement Report (CAR)

Essays:

- Most innovative event
- How an event benefited your members
- An interaction with a patient
- Implementation, innovation, involvement, and impact for all OSUD events




Chapter Achievement Report Update

- COVID-19-related events and activities will be reported in the Operation Immunization section
 - *Reference the topics and statistics collected in the COVID-19 section of the 2020-2021 CAR.*
- Remember to stay updated with any new information relating to COVID-19 vaccinations

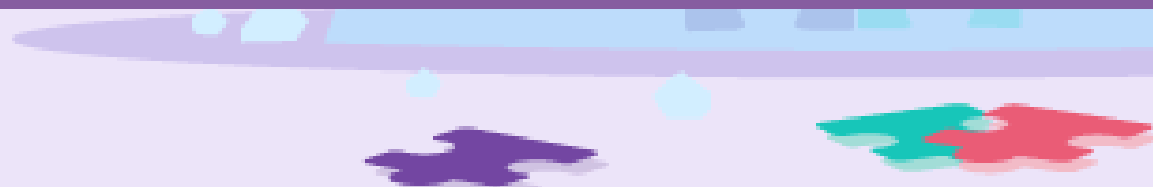


What are you most looking forward to in this position?

An illustration featuring a hammer with a dark blue head and a purple handle, positioned as if it has just struck a puzzle piece. Several purple lines radiate from the point of impact, suggesting motion or a 'clink' sound. Below the hammer, a light blue puzzle piece is being placed into a larger, partially assembled structure of light blue puzzle pieces. On the surface in front of the structure, there are several other puzzle pieces: a small light blue one, a dark purple one, and a cluster of green and red ones. The background consists of soft, light purple and lavender shapes, creating a dreamy or creative atmosphere.



What are some unique events you would like to start or continue as Operation Immunization chair?





What opportunities do you foresee for collaborations with other PCPs? Other OI chairs?

An illustration featuring a dark blue hammer with a purple handle striking a purple puzzle piece. The hammer is positioned above a light blue pyramid. The pyramid is composed of several light blue puzzle pieces, with a few pieces missing from its base, revealing a purple piece and a red piece. The background is a light purple gradient with soft, abstract shapes.

What are some of the biggest challenges you anticipate?

DEAI and SDOH in Operation Immunization

DEAI

- Diversity: **Representation** of different backgrounds and identities, including but not limited to: race, ethnicity, sexual orientation, socioeconomic status, beliefs
- Equity: refers to **fairness and justice** in treating people individually according to their needs, recognizing differences in privilege and opportunity
- Accessibility: curating a **culture of belonging** by actively inviting the thoughts, contributions, and participation of diverse groups of individuals.
- Inclusion: refers to the intentional, ongoing effort to ensure that **diverse individuals fully participate** in all aspects of organizational work, including decision-making processes.

DEAI – Student Pharmacists' Roles

- Education
- Engagement with all people
 - Peers
 - Faculty
 - Patients
 - Co-workers
- Organizational leadership



Social Determinants of Health (SDOH)

“The conditions in the environments where people are born, live, work, play, worship, and age that affect a wide range of health functioning and quality of life outcomes and risks”

Social Determinants of Health



Social Determinants of Health (SDOH)

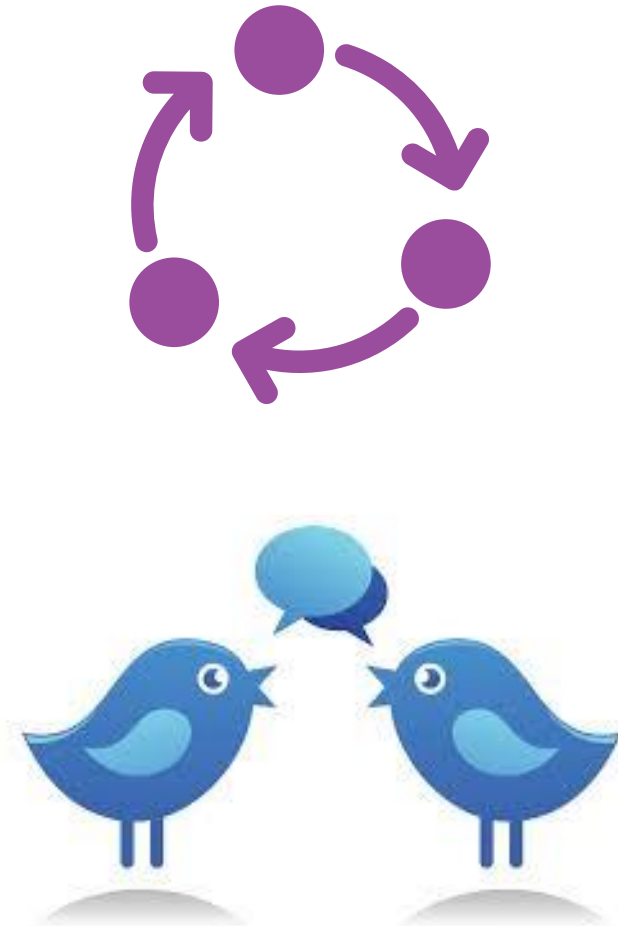
- Economic stability
- Education access and quality
- Health care access and quality
- Neighborhood and built environment
- Social and community context

Social Determinants of Health



Single Timed Round Robin

How do you see SDOH & DEAI fitting into your chapter and your role as Operation Immunization Chair?




SDOH – Operation Immunization Chairs' Roles

- Learn, learn, learn!
- Resource awareness
- Policy and advocacy
- Training for student pharmacists
- Provide patient-friendly education

Social Determinants of Health



An illustration featuring a large, light purple silhouette of a person's head and shoulders in the background. In the center, a blue pyramid is partially constructed from puzzle pieces. A hammer with a dark blue head and a purple handle is shown striking a puzzle piece on the pyramid, with several short purple lines radiating from the point of impact to indicate force. At the base of the pyramid, several puzzle pieces are scattered on the ground: a purple piece, a light blue piece, and a cluster of green and red pieces.

How do you see SDOH & DEAI fitting into your chapter and your role as OI chair?



Four Corners

1



2



3



4



Share

- Name
- School/University
- Why did you pick this corner?
- Why pharmacy?
- Why Operation SUD?

Thank you for joining!

Operation Immunization Workshop

Martin Bailey

MSBailey@students.ltu.edu

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