



2022 Strategic Plan (approved on November 14, 2021)

Core Values of the Strategic Plan

- The well-being of pharmacists and the pharmacy team is critical to the provision of quality patient-care services.
- APhA will be the leading voice for the profession and utilize unified approaches to solutions across the entire profession to address the provision of patient care and role of the pharmacist.
- Throughout its programs and activities, APhA will consider the critical need to address diversity, equity and inclusion (including but not limited to social, racial and gender equity).
- APhA will seek ways to sustain and build upon the impact of and opportunities from pharmacists' patient care activities within the COVID-19 pandemic.
- APhA values the work and dedication of its staff and members toward achieving the organization's vision and mission.
- APhA supports the Quadruple Aim in Healthcare (enhanced patient experience, optimized population health, reduction of health care costs and care team well-being preservation).

Goal 1 – Advocacy: *APhA will increase sustainable access to pharmacist-provided patient care services.*

Objective 1.1: APhA will advance payment reform that sustains patient access to pharmacy products and services.

Objective 1.2: APhA will secure provider status payment for pharmacist-provided patient care services at the federal and state level.

Objective 1.3: APhA will advance expanded practice authority for pharmacists, student pharmacists and pharmacy technicians, to meet the public health and other public health emergency needs of the patients and communities served.

Objective 1.4: APhA will advocate for pharmacy team member well-being and ability to practice pharmacy in a safe manner.

Objective 1.5: APhA will advocate for inclusion of pharmacists in interprofessional care teams and remove barriers to collaborative care.

Goal 2 – Member Engagement: *APhA will enhance member experiences and engagement structures that support the participation of practitioners with diverse professional, geographic, cultural, race and gender perspectives.*

Objective 2.1: APhA will develop revised/enhanced engagement structures that result in valued and increased member engagement.

Objective 2.2: APhA will provide opportunities for practitioner and student members to network and access resources to enhance their professional development, well-being, and career transitions.

Objective 2.3: APhA will increase the diversity of its membership and leadership.

Goal 3 – Practice Transformation: *APhA will prepare and support its members to optimize opportunities within a transforming healthcare delivery and payment system. Pharmacists as the medication expert.*

Objective 3.1: APhA will advance the adoption of new care delivery models, including digital health, to include pharmacists across care settings, to facilitate interprofessional collaboration and care coordination and to expand practice opportunities.

Objective 3.2: APhA will enhance the readiness of pharmacy practices to successfully perform within value-based and non-traditional payment models.

Objective 3.3: APhA will enhance pharmacist and student pharmacist confidence and skillsets to assume expanded patient care roles within current and evolving care delivery models.

Objective 3.4: APhA will educate pharmacists and student pharmacists on competencies needed and strategies to engage their patients and communities in discussions and activism related to social determinants of health, including those related to systemic racism.