



2022 Webinar Week

PATIENT CARE CHAIRS: OTC Medicine Safety

Wednesday, August 17, 2022

Member Engagement Standing Committee



**Tia Belvin
(Chair)**

**Operation
Substance Use
Disorders**

tia_belvin@unc.edu

772-324-0843



Zoona Ahmad

**Operation
Reproductive
Health**

ahmad41@purdue.edu

765-546-4243



Xochitl Benitez

**Operation
Heart**

XBenitez@salud.unm.edu

575-495-3665

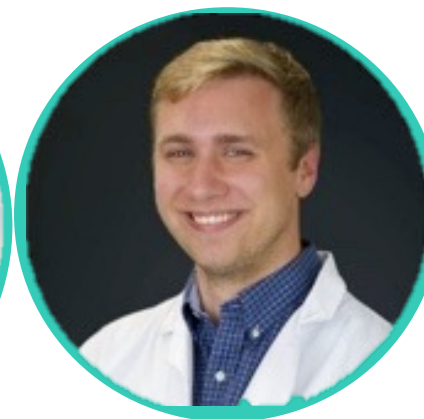


Danny Schreiber

**Operation
Diabetes**

schreibd@email.sc.edu

732-773-8515



Jacob Noble

**Operation
Immunization**

noble294@d.umn.edu

612-636-6499



**Hadia Malik
(NEC Liaison)**

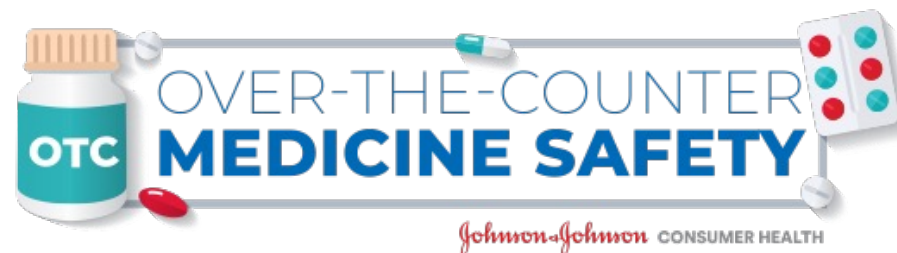
**OTC Medicine
Safety**

hmalik@aphanet.org

816-328-9088

Thank You to Our Supporter!

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Tonight's Agenda

1. Background
2. Goals
3. Resources
4. Q&A Discussion
5. Announcements

Background

- Launched in 2015
- 2020-2021 Stats
 - **93 chapter participated**
 - **5,801 student pharmacists participated**
 - 144 faculty and staff members participated
 - 113 pharmacists participated
 - **38,040 individuals educated through OTC Medicine Safety**
 - 9,008 5th through 8th graders
 - 6,183 parents and caregivers
 - 5,769 coaches and educators
 - **6,614,781 individuals reached through public relations initiatives**

What inspired you to become OTC Medicine Safety Chair?



Goals

Through the OTC Medicine Safety Campaign, APhA-ASP Chapters will educate 5th through 8th graders, as well as their parents and caregivers on:

Reading medicine
directions

Following OTC label
directions

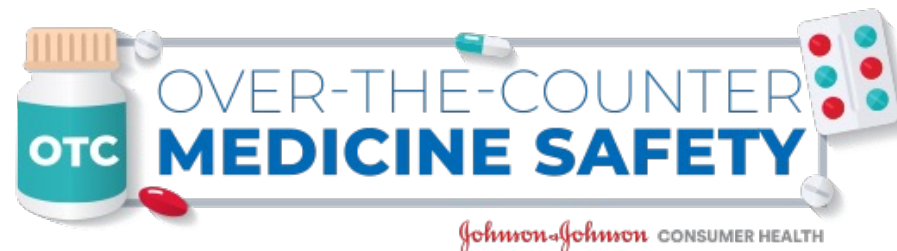
Proper measurement
of medicine

Safe storage and
disposal of medicine

Consulting with
parent or
guardian before
taking medications

Project Updates

- Updated logo and branding
- Educational materials
 - Moving from Scholastic to Young Minds Inspired (YMI) platform
 - Refreshing and updating resources and activities
 - Increase in Spanish resources
- Stayed tuned for new resources and updates!



Resources

- ▶ General Resources
- ▶ Operation Immunization Committee/Chair Resources

Pharmacist.com

Chapter
Operations
Manual (COM)

Transition Guide

Event Check
List

OTC Med
Safety Chairs

MESC

APhA-ASP
Social Media

New Practitioner
Network

Email
Communications
from SPC & CEU

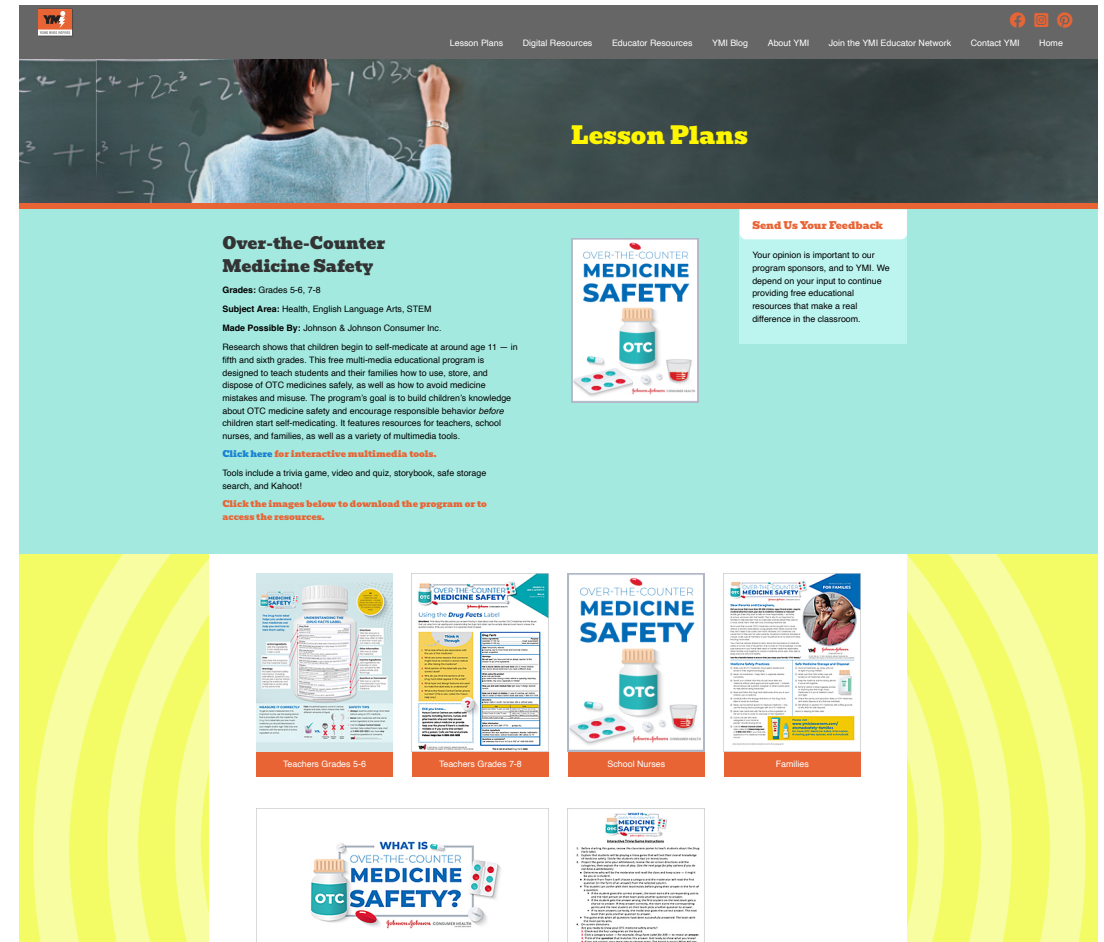
OTC Medicine
Safety Community
Partners

YMI Medicine
Safety Lessons

Young Minds Inspired

<https://ymiclassroom.com/lesson-plans/otcmedsafety/>

- OTC Medicine Safety educational resources and activities
- Materials for:
 - Grades 5-6
 - Grades 7-8
 - School Nurses
 - Families
- Interactive Activities

The screenshot shows the YMI Classroom website interface. At the top, there's a navigation bar with links: Lesson Plans, Digital Resources, Educator Resources, YMI Blog, About YMI, Join the YMI Educator Network, Contact YMI, and Home. The main header features a chalkboard background with the text "Lesson Plans" in yellow. Below this, the "Over-the-Counter Medicine Safety" section is highlighted. It includes a description of the program, its target audience (Grades 5-6, 7-8), and its purpose (to build children's knowledge about OTC medicine safety). A sidebar on the right encourages users to "Send Us Your Feedback". At the bottom, there are four thumbnail images representing different resource types: Teachers Grades 5-6, Teachers Grades 7-8, School Nurses, and Families. A large QR code is visible on the left side of the page.

The Handbook of Nonprescription Drugs, 20th edition on sale for \$170

Save on the authoritative resource for
self-care and over-the-counter products.

[ORDER TODAY >](#)



Event Checklist & Timeline



APhA-ASP Event Planning Checklist & Timeline

Proposed Event Title:	
Proposed Event Date:	
Proposed Event Description:	

8 weeks before the event: Determine the goals

Event Type	<ul style="list-style-type: none"> • Patient-care project • Educational • Fundraiser • Professional/leadership training • Social gathering (networking)
Main goals	
Target Audience	<ul style="list-style-type: none"> • Student pharmacists on-campus • Student pharmacists outside of campus • Faculty members on-campus • Community members
Event Date	<ul style="list-style-type: none"> • Check University calendar for potential conflicts • If the event is targeted for student pharmacists, check their class and exam schedules for potential conflicts
Is there a duplication of another campus event?	<ul style="list-style-type: none"> • Yes • No • Potential

What are some event ideas that you have for the upcoming semester?

Event Ideas

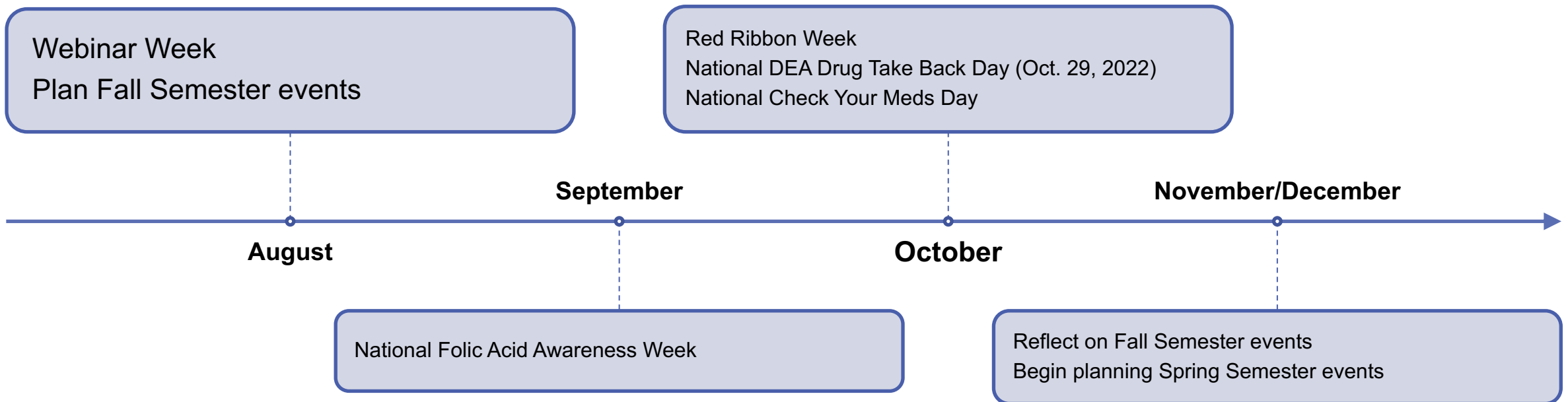
Game nights

Local health fairs
or farmers
markets

Educational
presentations at
local schools

Collaborative
events with other
PCPs

Fall Semester Timeline



How do you plan to address the needs of
your community through your role in OTC
Medicine Safety?

Addressing your Community's Needs

Questions to ask yourselves:

- What populations can most benefit from your work in relation to the project?
- What partnership opportunities exist on campus or in your community for hosting events?
- What other organizations that you can collaborate with for hosting events?
- How can I utilize my project committee to best meet the needs of the Operation, my chapter, and my community?

Addressing your Community's Needs

- Elementary school students
- Middle and high school students
- Parents and Grandparents
- Patients in rural areas and health care deserts
- Student pharmacists

- Private schools
- Places of worship
- Boo at the Zoo
- YMCA
- Girl/boy scouts
- After school programs
- Homeschool programs
- Homeless shelters

- Other Operations within APhA-ASP
- Student Pharmacist organizations within your college or school

- Delegate responsibilities
- Allow for involvement in event planning or idea creation
- Identify strengths or passions in others that benefit the team as a whole

**How do you plan to engage
members in events at your
chapter?**

Engaging Members

Questions to Ask Yourself:

- How do you get members excited to participate?
- How do you meet the needs of members in relation to the project?
- How do you engage members in project specific months?

Engaging Members

- Emphasize the benefits of APhA-ASP and member involvement
- Talk to them! Find their passions!
- Find common ground and understand their why

- Encourage and promote events that build student pharmacists' CV and professional development
- Understand what areas students seek to develop
- Get feedback from members on what they would like to see in relation to the project topic

- National initiatives related to OTC Medicine Safety
- Local initiatives related to OTC Medicine Safety
- Perfect opportunity to work with community partners

Presidential Theme: Courage to Change



Courage to Change Yourself, Your Community, and Pharmacy.

1

Be willing to change the status quo to make events better and more catered toward your **MEMBERS'** needs

2

Have a good pulse on what the community needs from its student pharmacists

3

Strive for innovation and creativity

4

Challenge events and their relevance

- What value do these events provide to members?
- Advocate for making the most of the time you are given

Q&A Forum

What questions do you have for me?

For Every Pharmacist. For All of Pharmacy.

pharmacist.com



Announcements

Join the OTC
Medicine Safety
GroupMe!



MESC Inquiry Form

Complete the form to submit your questions or suggestions for MESC!



Midyear Regional Meetings (MRM)

October-November 2022

Official dates & location still being finalized

The only conference for student pharmacists by student pharmacists!

- Networking Opportunities
- Explore Career Development
- Improve Patient Care Skills
- Regional Officer Elections
- APhA-ASP Regional Patient Care Project Awards
- APhA-ASP Policy Process Begins

MRM Home Page



Webinar Week

Monday	Tuesday	Wednesday	Thursday	Friday
August 8 th	August 9 th	August 10 th	August 11 th	August 12 th
Webinar Week Kick-off (9-10 pm ET)	Advisors Meet-up (1-2 pm ET) Presidents/ Presidents-elect (9-10:30 pm ET)	International VPs (8:30-9:30 pm ET) Membership VPs (8:30-9:30 pm ET)	Communications VPs (8:30-9:30 pm ET) Patient Care VPs (9:30-10:30 pm ET)	
August 15 th	August 16 th	August 17 th	August 18 th	
	Policy VPs (8:30-9:30 pm ET) Finance VPs (9:30-10:30 pm ET)	Patient Care Chairs (9-10:30 pm ET)		



Webinar Week – January Booster

Save the Date – January 11th

Register Today



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