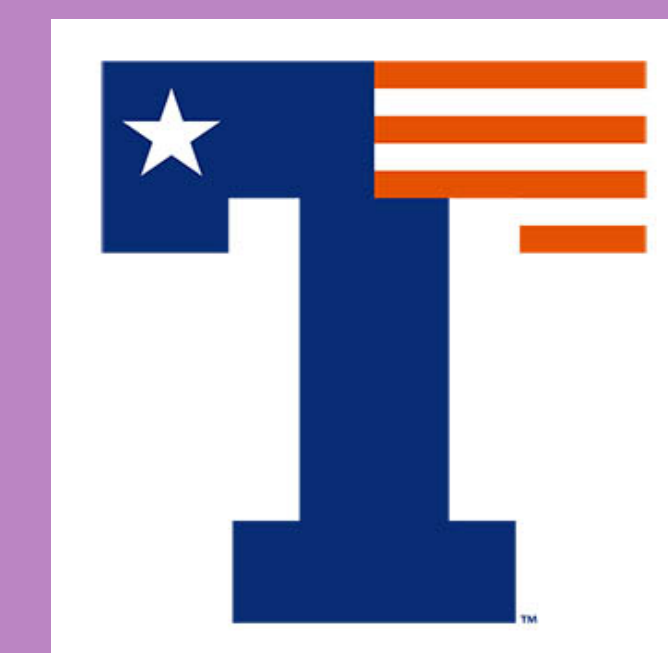


The University of Texas at Tyler Ben and Maytee Fisch College of Pharmacy

2019 Top Chapter Participating in the APhA-ASP Women's Health Campaign



OBJECTIVES

- Augment the understanding of the general public about the role of the pharmacist in improving women's health
- Educate students on human papilloma virus (HPV) infection & benefits of vaccination
- Develop an interprofessional HPV vaccination clinic series to benefit students at the University of Texas at Tyler
- Enhance understanding of over-the-counter and prescription drug products available to facilitate individualized contraceptive regimens
- Promote equitable distribution of feminine hygiene products among the less fortunate in Smith County, TX
- Collaborate with oncology providers to educate students and community members on common oncology myths, frequently asked questions regarding women's health in oncology, bone marrow registry, and benefits of becoming a registered donor
- Honor cancer survivors and educate the public regarding preventable cancers affecting women

UNIQUE CHARACTERISTICS

Our events focused on providing high-quality interprofessional care and education to a large variety of patient populations. We were able to work closely with a number of professional organizations including the Texas Medical Association to provide HPV education and full vaccination schedules for UT Tyler students free of charge. Through a multitude of collaborations, we were able to address reproductive health, feminine hygiene, emergency contraception, cancer awareness and education, prevalence of sexually transmitted infections, and overall women's health in rural and underserved communities.

CONCLUSIONS

The goal of our chapter was to serve women in all walks of life. We aimed to promote student pharmacist collaboration with various healthcare professions to propagate a culture of interprofessional servitude in rural East Texas. Projects promoted awareness of women's health issues for the betterment of both personal & public health. Event execution has strengthened the growth mindset of our new chapter, augmented community engagement & improved health outcomes.



EVENTS, OUTREACH, AND IMPACT

HPV Vaccination Clinics and Freshman HPV Education Presentations

- Vaccination Clinics
 - Grant funded by the Texas Medical Association
 - Planning and coordination facilitated by medical, APhA-ASP, nursing, and health sciences students as a collaborative effort
 - Vaccines procured through the Texas Department of State Health Services
 - Campus-wide clinics were implemented for students to complete the three-part vaccination series free of charge
- Freshman & Parent Education
 - Worked with campus health clinic and nursing department to provide educational presentations to incoming freshman about HPV and the benefits of getting vaccinated
 - Presentations were provided to the students' parents to ensure they had the same understanding and supported their child in receiving the vaccine
 - Collaboration with nursing dept. to host screening of "Someone You Love" to further educate students



Cancer Awareness & Education Events

- Breast Cancer awareness event: collaborative effort organized by APhA-ASP, SNPhA, SSHP, and Colleges Against Cancer to provide educational fundraising activities to promote cancer screening and awareness to benefit American Cancer Society's Relay for Life
- Interprofessional education panel including oncology specialists, patients, and caregivers that answered student and community questions, which provided unique perspective on breast cancer
- Bone marrow donor registry drive through collaboration with DKMS
- Coordination with DKMS to host previous bone marrow donors to provide education as guest speakers at an event
- Collaboration with Colleges Against Cancer to coordinate Relay for Life



Media Impressions



Television
9,000

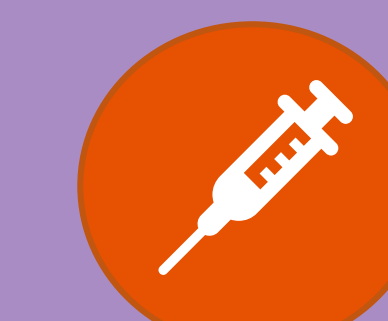


Social Platforms
3,810



Print
1,173

Community Outreach



HPV
Vaccinations
96



HPV /
Reproduction
Education
814



Hygiene
Donations
100



Cancer
Awareness
406

Feminine Hygiene Product Drive

- Collaborative effort between APhA-ASP, AXΩ-KM sorority, and Super 1 Pharmacy
- Collection drive initiated for pads, tampons, and other essentials for menstrual hygiene
- Items packaged in waterproof, feminine bags and distributed to women at the Hiway 80 Rescue Mission which serves as a resource center for underserved populations in the Tyler area

Reproductive Health Primer

- Interactive presentation delivered to AXΩ-KM sorority
- Topics of discussion included:
 - Halting transmission of sexually transmitted infections
 - Use of hormonal and non-hormonal contraceptive products
 - Caveats of emergency contraception use
 - Reporting sexual assault



Emergency Contraception Accessibility Research

- Faculty member and students surveyed all class A licensed pharmacies in Smith County, Texas regarding the availability of emergency contraception (EC)
- While most pharmacies in the country carried EC, inaccurate prescribing information was provided by staff, inappropriate "behind the counter" stocking, & high prices collectively may limit medication procurement

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