

# APhA-ASP INNOVATIVE PROGRAMMING AWARD

## Health Expo

### Albany College of Pharmacy and Health Sciences

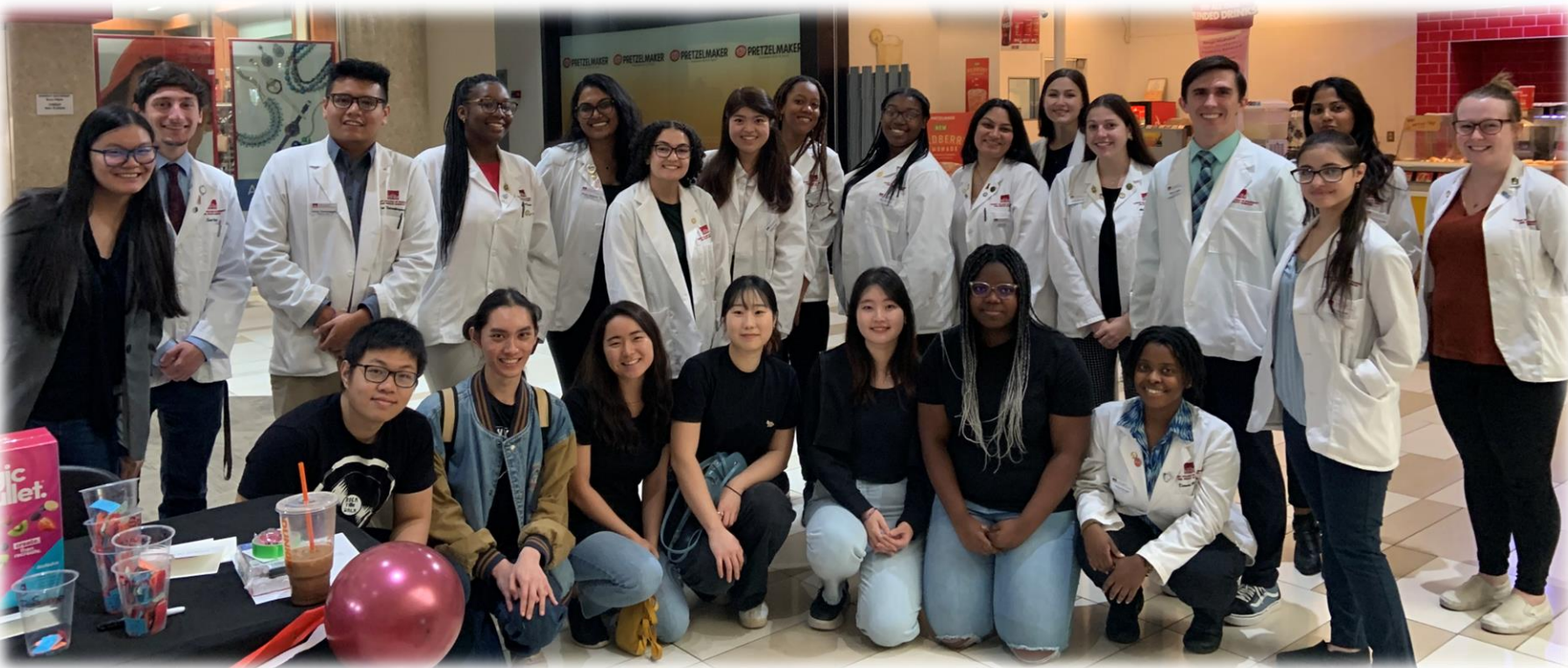
#### Our Event

The Health Expo is a free annual event in which the Albany student chapter of APhA-ASP collaborates with student-run organizations at the college and external vendors and to engage in community outreach at a large local mall. This event is organized by our Special Event Coordinators (SECs) and is held in the month of October to highlight Pharmacists' Month. Pharmacy and other health science students interact with the community to bring awareness about taking care of their health and preventing common communicable and non-communicable diseases. Additionally, health services such as bone density, blood pressure readings, glucose screenings, and more are offered. This event is one of the largest opportunities for students to interact with and provide health advice, under the auspice of preceptors, to the greater Albany population.

#### How We Did It

- The Community Health Expo is a result of a collaboration between APhA-ASP and other student professional organizations.
- SECs reached out to local community centers, vendors, and health centers to forge partnerships for organizing the Health Expo at the mall. Local invited vendors had a stake in the health of the population or provided services related to health management and expansion.
- At the event venue, both Patient Care Project (PCP) team and various student organizations presented their projects to the local community under the supervision of preceptors. The local news channel also helps in spreading the word about this event and increasing visibility of our efforts to engage the public.

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|-----------|--|
| June/July | Compile vendor list and verify contact info, create partnerships                                 |
| August    | Draft emails, solidify dates, timeline, and venue  |
| September | Contact vendors, engage surveys, design flyers and HIPPA forms, obtain transportation and prizes |
| October   | Hold volunteer trainings, organize event logistics, decoration details, host event               |



#### Our Impact

Free health services and education for the uninsured and underserved

Worked with around 30 vendors such as The Collaboratory: an innovative public health hub by ACPHS, MVP insurance, St. Peters Health, creative clubs, cancer awareness organizations, health literacy groups, Albany Child Advocacy, ACCP, SSHP, SPSSNY, IPHO, SSCP, and more

Various health topics covered including: tobacco cessation, breast cancer awareness, managed care and insurance, sexual health, hydration, kidney health, and more

#### Takeaways

##### Collaboration for Impact:

Each year, we reached over 250 members of the public. Both students and healthcare members were given the opportunity to provide services to the public in a safe and open area.

##### Strengthening Partnerships:

Our connections with local community centers, vendors, and health hubs allow us to focus on our local population needs, increasing healthcare accessibility and visibility.

##### Bridging the Gap:

This annual Health Expo is one if its kind in the greater Albany area where healthcare students can learn, grow, and give back to the community alongside healthcare professionals.

