

Appendix B – Glossary of Terms

Overview

This glossary was created specifically for the APhA-ASP Chapter Achievement Awards Program to help student chapters present themselves in a manner that is clear and consistent with all student chapters across the country. This document helps to outline and describe the specific information requested in each section to ensure collection and reporting of the desired data and information when completing the Chapter Achievement Report.

Glossary

Chapter Specific Project: Any patient care event that is not one of the six nationally recognized projects.

Educated: Total number of patients who actively received education directly from a member of your chapter. These can include in-person events, webinars to the public, recorded educational presentations with the intent of being an educational resource. This number does NOT include the number of individuals who passively receive education through items like a billboard or social media post.

External Event: Any event involving a partnership with an organization outside of your school/college of pharmacy. For example, an external event would be a health fair with undergraduates on campus, tabling in a community pharmacy, legislative day with other schools in your region, etc.

Impressions: Individuals reached through public promotion and forms of media (television, billboards, social media, flyers, calls, etc.). This includes educational content, advocacy events, advertising across multiple platforms, and campaigns.

Internal Event: Any event where the target audience is chapter members. For example, an internal event would be inviting a guest speaker, trivia for student pharmacists, educational patient care events that do not involve patients, etc.

Legislative Advocacy: Events relating to advancing the profession. This includes letter-writing campaigns, voter registration drives, meetings with state representatives, etc.

Local Project: See *Chapter Specific Project*

Meeting: Any discussion involving chapter members. This could include a meeting to plan an event, chapter meetings, committee meetings, or meetings with community partnerships to prepare for an upcoming event or project.

Member Participation: This number is not to exceed the total number of chapter members. Of note, chapter members should only be counted once for participating in a patient care project regardless of the number of events related to that patient care project they participate in.

National Patient Care Projects: Operation Diabetes, Operation Immunization, Operation Heart, Operation Reproductive Health, Operation Substance Use Disorders, and Over-the-Counter Medication Safety.

Non-Member Participation: This number is not to exceed the total enrollment for the college. Of note, non-members should only be counted once for participating in a patient care project regardless of the number of events related to that patient care project they participate in.

Project: Any long-term goal or initiative your chapter works on. For example, a project could include a social media initiative, publishing a monthly chapter newsletter, creating resources for patients in the community, etc.

Public Advocacy: Events relating to educating the public on the profession. This includes information regarding pharmacists' scope of practice, American Pharmacists Month, interprofessional involvement, etc.