

National Patient Counselling Competition Toolkit

Email Template

Hello Student Pharmacists!

We are excited to announce our school will be hosting the APhA-ASP Patient Counseling Competition local round on MONTH DAY, YEAR in XXX room of XXX building. This competition is open to any student pharmacist in any year of their pharmacy curriculum and is a great opportunity to expand your skills and invite friendly competition amongst your peers.

The top 10 competitors at the local level will receive a prize compliments of APhA. The winner of the Patient Counseling Competition will have the opportunity to represent ***INSERT SCHOOL NAME*** at the National Patient Counseling Competition in CITY, STATE. This competition will take place at the APhA Annual Meeting & Exposition from March XX – XX. The winner will also receive financial assistance to fund their travel to and from the meeting ***remove if not reflective of your chapter***.

Participants are asked to sign up for a 15-minute time slot. The first 5 minutes will consist of a briefing by our director followed by 5 minutes to review the competition case and then another 5 minutes to counsel your mock patient. We ask that each participant please dress in professional attire and wear their designated white coat to compete. If you are interested in participating, feel free to review the APhA website [HERE](#) and watch previous winners' videos [HERE](#). If you have any questions, feel free to reach out to XXX at ***INSERT EMAIL ADDRESS***. We look forward to seeing you soon!

Thank you,
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