

# APhA-ASP INNOVATIVE PROGRAMMING AWARD

## Discover APhA-ASP Belmont University

**Description:** Our inaugural APhA-ASP fair gave every pharmacy student class the opportunity to discover everything APhA-ASP offers. Posters discussing membership, professional development, patient care, policy, and IPSF were displayed with ways to interact with each initiative.

**Methods:** Students scanned QR codes at every table to win a prize. A pill guessing box was also presented for a free membership raffle. A “Why APhA” board was set to allow students to share their own APhA story. The communications table shared a survey to learn about preferred social media sites, and a photo booth was set to increase student engagement. Our policy initiative hosted a voter registration drive and opportunities to reflect on pharmacy-related advocacy. The patient care chairs helped recruit members to join subcommittees. Food was also served.

**Planning:** The executive board brainstormed ideas and scheduled a date for the APhA-ASP fair during our back-to-school retreat. We continued to track progress during our weekly executive meetings. Two weeks before the event, the leadership team delegated tasks and set deadlines to complete the posters.

**Impact/Outcomes:** There was a total of 69 scanned QR codes by 20 different individuals, targeting mostly first-year pharmacy students. The APhA-ASP fair helped to boost our recruitment along with other membership drive events.

**Future Ideas/Learning from the Projects:** Discover APhA-ASP was an organization fair that intended to share the APhA story in a uniquely interactive and enthusiastic way. A future idea is to offer a table for on-site registration to further increase membership.

