

APhA2023

Annual Meeting & Exposition

Phoenix | March 24-27





APhA-ASP Membership Vice Presidents Meet-up



Presenters

2022-2023 Member Engagement Standing Committee



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Agenda

- Introductions
- Roles & Responsibilities
- Spring Membership Drive
- Timeline & Events
- Resources
- Q&A
- Mix & Mingle
- Announcements

Introductions



Join the Poll

<https://meet.ps/APhA2023-MVP>



Which statement best describes you?

- I am currently serving as the Communication Vice President.
- I am the incoming Communication Vice President.
- I am interested in learning more about the Communication Vice President role.

Go around the table and share...

- Name
- School or College of Pharmacy
- Year in School
- Whether you are the current officer, incoming officer, or interested in learning more about the position.

Answer one of the questions below:

Current Officer	Incoming Officer	Interested
What has been your greatest accomplishment this year?	What are you most looking forward to in serving in this role?	What would you like to learn about the position?

Please indicate at the beginning of your response whether you are a current officer, incoming officer or interested in learning more.

Roles & Responsibilities

Purpose of Position

- To **address the needs of the membership** and the community by actively engaging members in chapter events throughout the year.
- To develop strategies to **increase member participation** in APhA-ASP national, regional, and chapter projects and programs.
- To work with chapter members, officers, and advisors to **develop a strategic plan** for membership recruitment and retention.

Roles and Responsibilities

- **Organize the Membership Drives!**
- Learn Membership Benefits
- Engage Members
- Manage Executive Committee Rosters
- Review Chapter Bylaws and Chapter Operations Manual
- Meet with Chapter Advisor and New Practitioners

Spring Membership Drive

Spring Membership Drive

April 1 – May 1

- Target Audience
 - Those about to enter their final-year of pharmacy school
- Transitioning Membership
 - 2-years of Membership
 - Final year as a Student Pharmacist
 - First year as a New Practitioner
- \$110 for an over \$300 value

Membership Drive Box

- Shipping Mid-March, Available by early April
- Complete YOUR Professional Puzzle
- Campaign Materials
 - Brochures*
 - Flyers*
 - Puzzle Shaped Magnets



**Also available in the Virtual Membership Box*

Transition Member Benefits Overview



**APPE
Pocket
Guide**



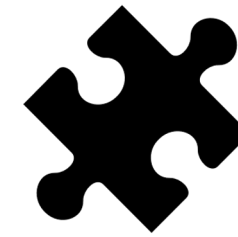
**1-year
Subscription
to Pyrls**



***APhA NAPLEX
Quick Review
Guide***



**Pharmacy
Library
NAPLEX
Review
Questions**



**50% off coupon
for
*The Complete
Review
for Pharmacy
Math***



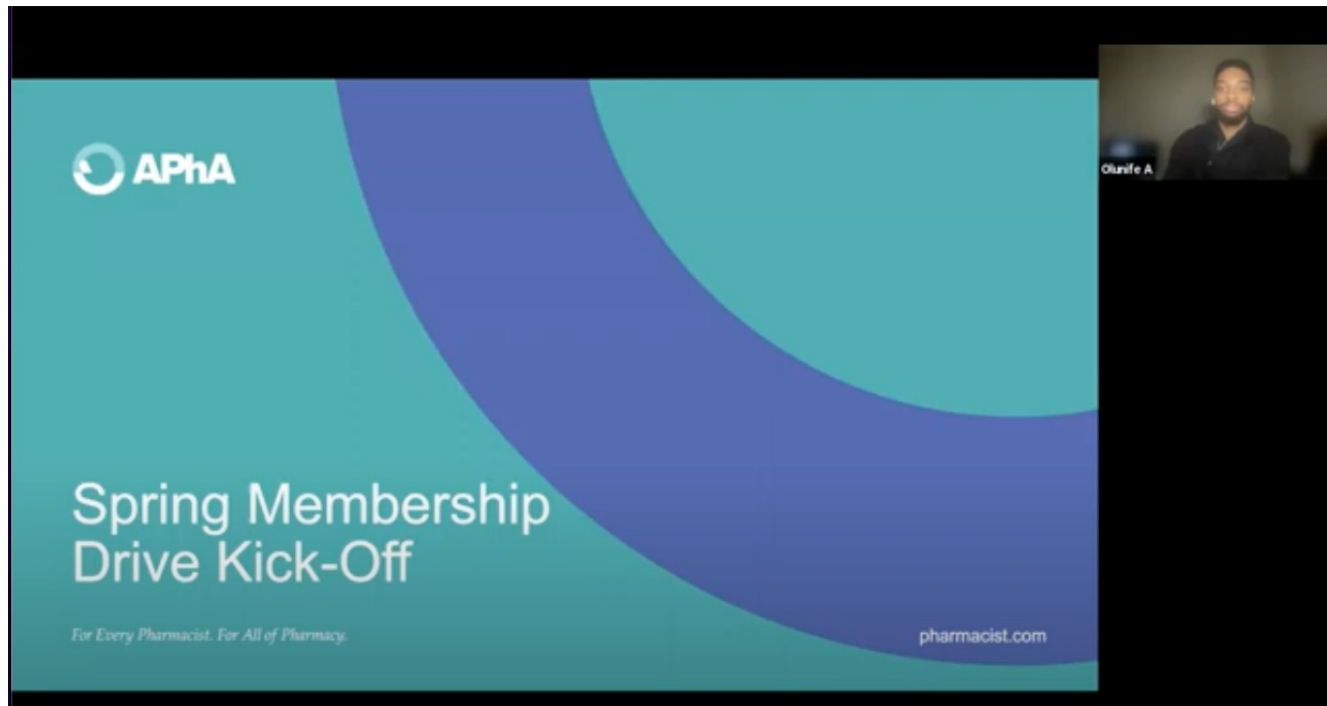
**Financial
Education
Bootcamp
Webinar
Series**

Important Spring Drive Dates

Date	Event
Early April 2023	Spring Membership Drive Boxes Sent to Chapters
April 1, 2023	Spring Membership Drive Begins
May 1, 2023*	Spring Membership Drive Ends
June 2023	Complimentary 1-Year PyrIs Subscription Emailed to Transitioning Members HPSO Insurance Info Shared with Participating Chapters
August 2023	APPE Pocket Guide & <i>APhA NAPLEX Quick Review Guide</i> Shipped to Transitioning Members
February 2024	50% Discount Coupon for <i>The APhA Complete Review for Pharmacy Math & Access to NAPLEX Review Questions in PharmacyLibrary</i> Emailed to Transitioning Members

*Transitioning Members must register by the designated deadline in order to receive all of the outlined benefits. Registering after the deadline may prevent a member from taking advantage of time-sensitive benefits.

Spring Membership Drive Kick-Off Recording



Transitioning Membership Information



Transitioning Membership

Build the Pathway to Your Future with APhA's Transitioning Membership – Join Today!

APhA paves the way – with the Transitioning Membership, you will receive 24 months of APhA Membership that will guide you along your journey from graduation to career with a perfect combination of resources, connects, and the skills today's employers value most.

Check out this APhA-ASP Transitioning to New Practitioner Webinar for a detailed description of the Transitioning Member benefits. [APhA-ASP Transitioning to New Practitioner Webinar](#)

JOIN NOW

- FREE APPE Pocket Guide that includes the most commonly used equations, conversions, treatment guidelines, lab values and more that you'll need while on rotations.
- The brand new APhA NAPLEX® Quick Review Guide, a



Informational Resources

- [Transitioning Membership Brochure Guide](#)
- [Transitioning Membership Flyer](#)
- [APhA-ASP Membership Flipbook](#)



Financial Education Resources

As an APhA member, you have unlimited access to a suite of financial education benefits, including: member-only webinars, podcast episodes, and advice articles from the Your Financial Pharmacist (YFP) team. Take advantage of these benefits to learn more about student debt management, common financial mistakes, loan refinancing, saving, investing, retirement, and much more. Check out our existing content in the webinar library below and be sure to attend future webinar events with the YFP team!

ACCESS NOW



Member Engagement

Member Engagement

Tip #1: Know your audience!

Consider the following:

- What audience is this event intended to reach?
- What value does this event have to said audience?
- How can I successfully reach said audience?

Member Engagement

Tip #2: Build a Community

Consider the following:

- What attributes are APhA members looking for in a community of their peers?
- How are you connecting with chapter members? Chapter leaders?
- What activities or experiences would help foster these connections?
- How do you recognize those who contribute greatly to the community?

Member Engagement

Tip #3: Establish a common goal

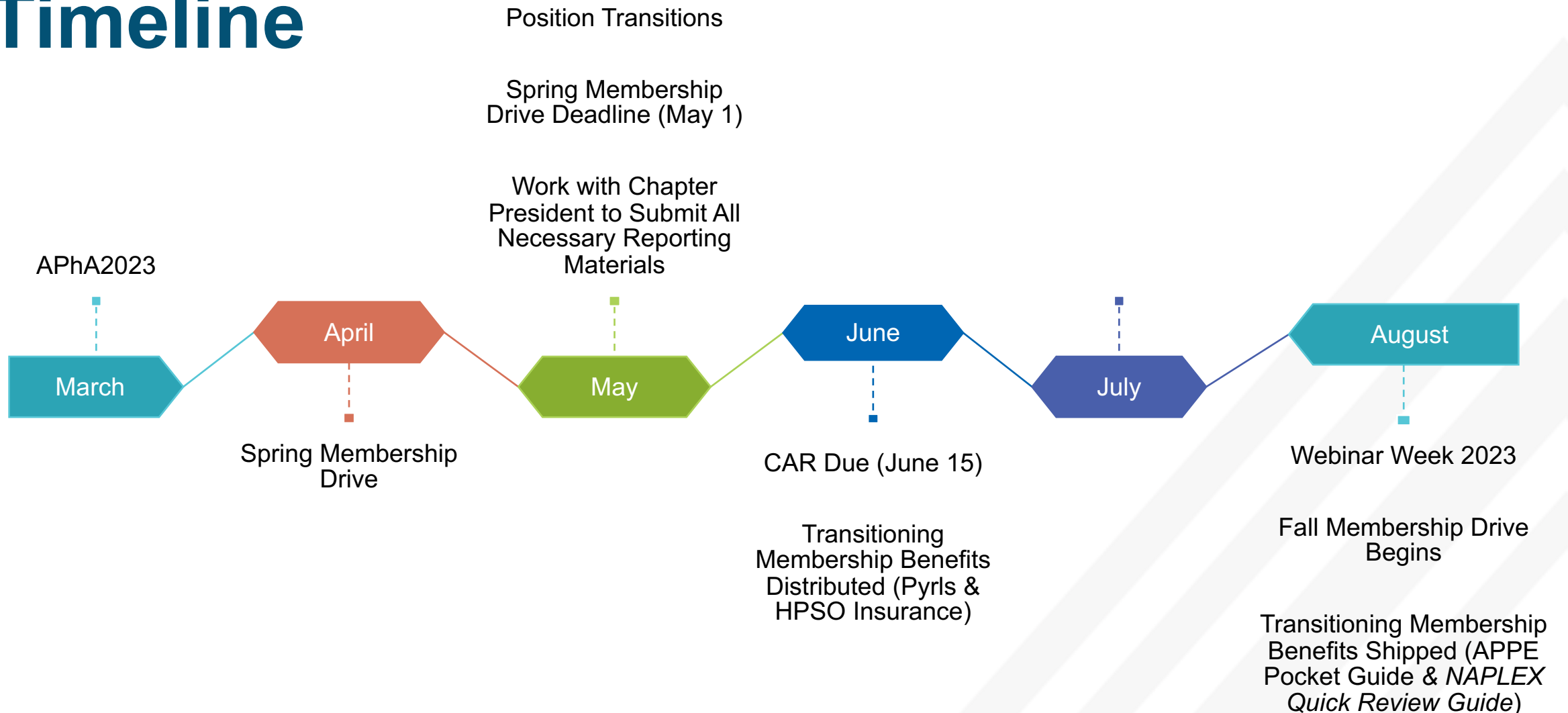
Consider the following:

- What are your chapter goals for the year?
- How does your membership programming support these goals?
- What additional, membership specific goals do you have?
- How can student members get involved in achieving these goals?

Timeline and Events

A decorative graphic in the bottom right corner consisting of several overlapping chevrons pointing upwards and to the right, rendered in different shades of blue.

Timeline



Event Planning

- Emphasize the benefits of being an APhA-ASP member
- Give yourself ample time
- Collaborate with the Patient Care Vice President
- Assess different learning and leadership styles
 - Easier to appeal to wider audience when considering multiple perspectives
- Communicate effectively (and often)
 - Weekly newsletter, Bulletin, GroupMe, email, Outlook events

Event Ideas

Membership
Drives

Office Hours

Ice Cream
Social

Emphasize
PCPs

Organizing
Recruitment
Events

Social Media
Campaigns

Answer one of the questions below:

Current Officer

What is one piece of advice you would give yourself if you were starting your role over?

Incoming Officer

What is one question you have regarding your new position?


Answer one of the questions below:

Current Officer	Incoming Officer
What was your favorite event or responsibility this year?	What event or responsibility are you most excited for in your new role?

Please indicate at the beginning of your response whether you are a current officer, incoming officer.




Resources

APhA-ASP Chapter Officer Resources



APhA-ASP Chapter Officer Resources

Running a student chapter has many facets. To tackle as many projects as possible, these resources have been developed to provide chapter leaders with information to assist in managing a successful chapter. Use these resources and templates to accomplish your goals and tasks.

Membership Vice Presidents

- [Virtual Membership Box](#)
 - Member Benefit Presentation
 - Sample Membership Activities Calendar
 - Member Brochure
- [APhA2022 Membership Vice President Workshop](#)
- [Chapter File Upload Procedure](#)
- [2022 Fall Membership Drive Results](#)
- [2023 Spring Membership Drive Kick-off Recording](#)

Patient Care Vice Presidents and Program Chairs

- [Planning Guides, Resources, and Reporting Guidelines](#)
- [APhA2022 Patient Care Vice President Workshop](#)
- [APhA2022 Operation Diabetes Workshop](#)
- [APhA2022 Operation Heart Workshop](#)
- [APhA2022 Operation Immunization Workshop](#)
- [APhA2022 Operation Reproductive Health Workshop](#)
- [APhA2022 Operation Substance Use](#)

Policy Vice Presidents

- [Policy and Advocacy Resources](#)
- [APhA2022 Policy Vice President Workshop](#)

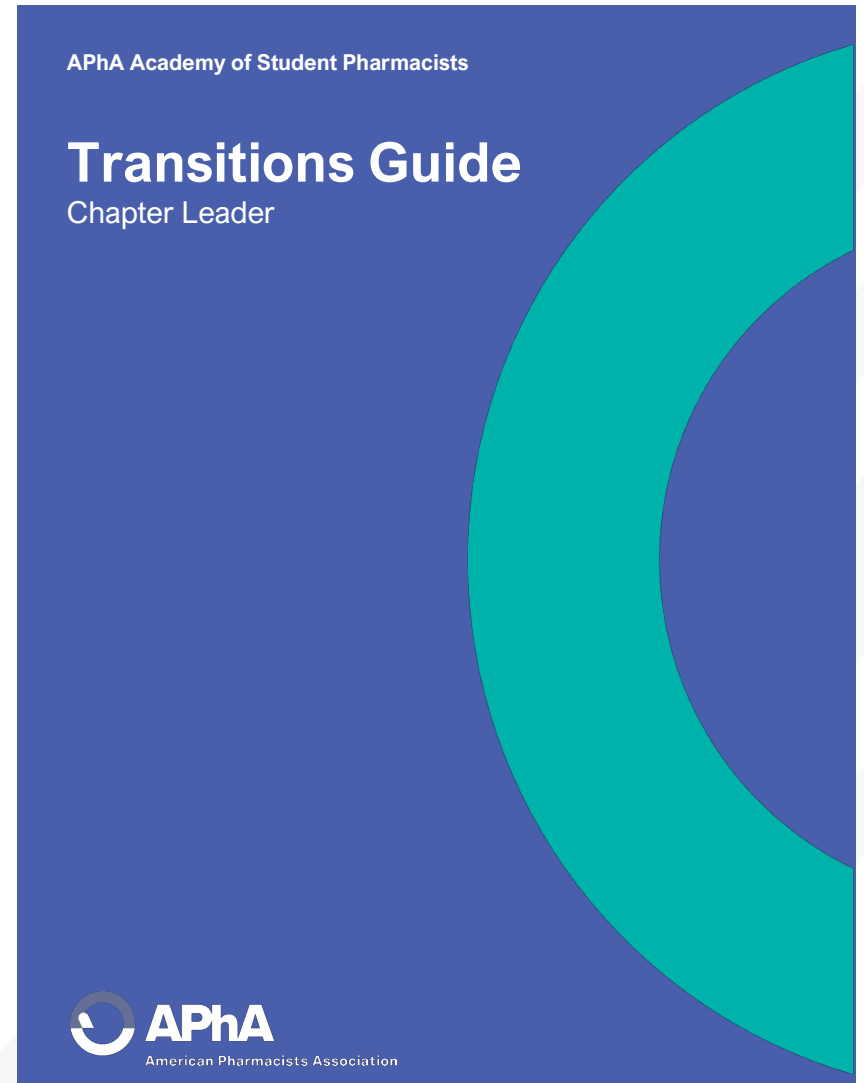
Leadership and Project Management Resources

- [Summer Leadership Institute 2020 Project Management Session](#)
- [Patrick Lencioni Five Dysfunctions of a Team Video](#)
- [Successful Delegation Article](#)
- [How Great Leaders Inspire Action](#)



Transitions Guide

Under the *Additional Resources* section of the Chapter Officer Resources page.



Chapter Achievement Report (CAR) Toolbox

CAR Guidelines

Tracking Tool (CAA Reporting Tool)

Chronological List

Glossary of Terms

Essay Guidelines



Assisting with the Chapter Achievement Report

- The chapter budget will need to be uploaded when completing the CAR
- Be able to describe how the chapter budgets for the year
- Document if the chapter received any monetary awards or donations
- Know if and how the chapter filed taxes
- Be able to report the amount of money raised through fundraisers and describe the fundraising activities conducted

Chapter Achievement Report Workshop Webinar

Tuesday, April 11th from 8-9 pm ET



Answer the question below:

Current Officer

What resource has been the most helpful to you throughout the year?



Questions?





APhA2023
Annual Meeting & Exposition
Phoenix | March 24-27

What was your biggest take away from the session?





**What additional
information do you
want or need?**





**What, if anything, can
APhA-ASP do to help
support you in your role?**

Announcements

APhA2023 APhA-ASP Attendee Resources



APhA2023 **RISE!** **ADVANCING IN THE FACE OF ADVERSITY**
Annual Meeting & Exposition
Phoenix | March 1-4, 2023

[APhA2023 APhA-ASP Attendee Resources](#)

Rise! Advancing in the Face of Adversity

We are looking forward to seeing you at this year's APhA Annual Meeting and Exposition in Phoenix! APhA-ASP programming is your chance to learn, network, and celebrate the accomplishments of your peers! From Career Sessions to Position Workshops to the APhA-ASP House of Delegates and Opening Session, the weekend is jam-packed with unique student pharmacist specific opportunities curated just for you.

For more top tips and need to know information for making the most of your APhA2023 experience, be sure to check out the APhA2023 Students Pharmacists Know Before You Go Video and review the Students Guide to APhA2023.

[f](#) [@](#) [v](#)

APhA2023 Know Before You Go - Student Pharmacist

Business Casual

Watch on [YouTube](#)

[Know Before Your Go Slides](#)

Chapter Achievement Report Workshop Webinar

Tuesday, April 11th from 8-9 pm ET





2:00-3:00 pm

**APhA-ASP Pharmacy
Power Hour**

Convention Center
Room 300 Foyer

3:00-5:00 PM

**APhA-ASP House of
Delegates**

Convention Center
Room 301AB



The Next Session Begins at 11:45 am

Region 1 Chapter Officer Debrief Alhambra	Region 2 Chapter Officer Debrief Deer Valley	Region 3 Chapter Officer Debrief Valley of the Sun C	Region 4 Chapter Officer Debrief Encanto A
Region 5 Chapter Officer Debrief Valley of the Sun A	Region 6 Chapter Officer Debrief Encanto B	Region 7 Chapter Officer Debrief Valley of the Sun B	Region 8 Chapter Officer Debrief Paradise Valley